

Agenda Item No. 1.c.
For: February 11, 2010

FERRY PASSENGERS ADVISORY COMMITTEE (FPAC)

Agenda for Monday, January 11, 2010

**Convene at 12:00 p.m. – Adjourn by 1:15 p.m.
Bayside Rooms 3 and 4
Pier One, Port of San Francisco**



Approval of Summary of Meeting of November 9, 2009

1. Operational Issues

- Notification of Fleet Plan on Website
- *M.V. Mendocino* Engines Update
- Terminal Rehabilitation Project Presentation by Moffat and Nichol (*if available*)

2. Other Items/Future Agenda Items

- Discussion of 40th Anniversary of Sausalito Ferry
- Concession RFP Update
- Carpool Outreach Recap
- Update on Ferry Wireless Internet Service RFP
- Upcoming TransLink Name Change to “Clipper”

3. Member/Visitor Comments

4. Committee Business

- Vote on New Members

5. Next Meeting: February 8, 2010

- Survey of members to determine if a quorum will be present

Attachments: 1. Summary from meeting of November 9, 2009
2. Ferry Route Performance Reports for October & November 2009
All Routes
Larkspur Ferry Terminal-San Francisco Ferry Terminal
Larkspur Ferry Terminal-AT&T Park (October only)
Sausalito Ferry Terminal-San Francisco Ferry Terminal

FERRY PASSENGERS ADVISORY COMMITTEE (FPAC)



Notes of Meeting of Monday, November 9, 2009

Bayside Rooms 3 and 4 Pier One, Port of San Francisco

FPAC Members Present: Chas Blackford, Ken Eichstaedt, Colman Mullin, Bill Peterson, Richard Smith, Dwight Steeves, Karen Taylor

Staff Present: Josh Widmann, Associate Planner

Guests: Wayne Baker, Prospective FPAC Member; Sharon Lambton, Prospective FPAC Member; Alessandro Amaglio, Prospective FPAC Member

Approval of Summary of Meeting of October 19, 2009. The minutes were approved as written.

1. Operational Issues

Ridership Report on Bay Bridge Closure Service Additions. During the October Bay Bridge closure, the Larkspur ferry system saw a bump in peak period patronage, most notably 1,200 additional trips on Friday, October 30. Traffic on the Golden Gate Bridge surged to 30% more than normal during the closure. Additional Larkspur ferry service was added to accommodate increased demand during the a.m. peak period.

Update on *M.V. Mendocino* Engines. The committee wanted to know whether all four engines on the *M.V. Mendocino* had been repaired; however, no official update could be provided. FPAC members noted that the *M.V. Mendocino* was taken out of service for the day of November 9. The engine problem appears to have its origins in the cylinder manufacturing process.

2. Other Items/Future Agenda Items

Discussion of Sausalito Ferry 40th Birthday Potential Celebration. The committee discussed ideas to celebrate the upcoming June 2010 Sausalito Ferry 40th Anniversary. Colman Mullin suggested providing a box lunch on the ferry as well as a jazz band sponsored by the café "A Taste of Rome." Dwight Steeves suggested the District contact vendors for giveaways and sponsorship of a possible 40th anniversary boat ride. The committee decided that this item will remain on the agenda in case any members have suggestions between now and June.

Concession RFP Criteria Discussion. The committee was informed that the only bid received was from the current concession vendor. A discussion ensued over whether or not the current food and drink prices were too high or too low. Mr. Mullin explained just how the vendor fees are assessed. The committee wanted to know whether other private and public ferry agencies use internal or external concessionaires.

3. Member/Visitor Comments

Paid Parking Discussion. The committee discussed the pros and cons of administering a paid parking system. Mr. Steeves shared his concerns that Larkspur paid parking would not be a good strategy to raise revenue. The committee also discussed the current state of ferry feeder service planning efforts as a method for reducing increased demand on parking that might occur during Doyle Drive reconstruction. Paid parking payment methods including TransLink, FasTrak, and others were discussed as well. Lastly, the committee asked whether a system might be set up to encourage carpooling to the Larkspur Ferry Terminal.

Sausalito Ticket Agent Elimination Discussion. The committee discussed whether the District's revenue-saving proposal to eliminate some ticket vending agents would negatively affect the quality of Sausalito ferry service, since agents provide valuable information and assistance to tourists.

Sausalito TransLink Low Numbers. The August TransLink usage on Sausalito appeared to be extremely low when compared to other months. The committee was informed that the reports would be double checked.

4. Committee Business

Vote on New Members. The committee voted unanimously to accept one new member, Wayne Baker. Two prospective members were told that a vote will be taken on their membership at the January 2010 meeting. The prospective members provided the committee with an overview of their backgrounds and FPAC membership goals.

Membership Guidelines. The committee modified the existing FPAC membership guidelines document, making a variety of changes, including:

- a. Elimination of minimum number of members by geographic residence in the "Membership Selection" section by modifying language to say, "The committee shall ideally be composed of nine or more members having county residence in Southern Marin, Central Marin, Northern Marin, San Francisco, and Sonoma."
- b. Modification of the language "Representative of one or more types of ferry passengers:" to "Ideally representative of the following types of ferry passengers:"
- c. Modification of language under the "Meeting Schedule" section to "...time and location decided upon by District staff with input from committee members."
- d. Modification of FPAC schedule to bi-monthly meeting, with informational mail-outs between meetings and the option to hold special meetings between scheduled meetings as the need arises.

2010 Meeting Schedule. FPAC meetings will move to bi-monthly meetings, and the scheduled 2010 meeting dates are: January 11, February 8, April 12, June 14, August 9, and October 18. If an urgent issue arises, the committee can choose to meet during a month between the scheduled 2010 meetings. The committee noted this change in meeting regularity and approved of the scheduled dates.

5. Next Meeting: January 11, 2010 (FPAC does not meet in December.)