



13-09

**REPORT OF THE GENERAL MANAGER
BOARD OF DIRECTORS
MEETING OF AUGUST 14, 2009**

The Honorable Board of Directors
Golden Gate Bridge, Highway and Transportation District

Honorable Members:

49ERS' SPECIAL EVENT BUS SERVICE

In April 2008, the Federal Transit Administration (FTA) issued new regulations restricting public transit bus charter operations which impacted the District's 49ers football service. In 2008, the District contacted more than 100 private charter operators to determine if they were interested in operating the football service; ultimately no one came forward to operate the service. However, in 2009, with more advance notice, multiple providers expressed interest in the service, and those names were referred to the 49ers' administrative staff. California Wine Tours was the successful proposer, as determined by the 49ers.

For this initial and transition year, the private carrier will have access to the District's park-and-ride locations at Larkspur Ferry Terminal and Santa Rosa bus facility on Piner Road. A user's fee is being paid to the District for this access opportunity. During this transition year, the District will refer customers to the new service, and a link will be provided on the District's website. Other than this parking accommodation and limited customer referral, all aspects of the service are being handled by the new provider.

SPECIAL EVENT/EXPRESSIVE ACTIVITY REQUESTS

Below are the dates, times and sponsoring agencies of special events and expressive activities for which permits have been sought. The following application was received since last reported to the Board in the July 24, 2009, Report of the General Manager:

Event Date	Event Title	Location	Type*	Expected No. Participants
August 22, 2009	San Francisco Team in Training	East Sidewalk	SE	150
August 23, 2009	Bay Area Code Pink	East Sidewalk	EX	150

The types of permits: EX – Expressive Activity; SE – Special Event

FERRY STATISTICS – JULY 2009

During the month of July, Larkspur ferry service carried 138,239 passengers. Morning commute runs carried 31,596 passengers, and evening commute runs carried 54,569 passengers. A total of 1,014 crossings were scheduled and completed. Of the 1,014 crossings completed, 26 were AT&T Park crossings for *Giants* baseball games, and two were AT&T crossings for a special event on July 18th. Averages were:

Daily	4,459
Weekdays	5,350
Sat., Sun., Hol.	2,282
AM Commute	1,436
PM Commute	2,480
AT&T Park from Larkspur Weekday	332
Larkspur from AT&T Park Weekday	421
AT&T Park from Larkspur Sat. Sun. Hol.	539
Larkspur from AT&T Park Sat.Sun.Hol.	584

Sausalito ferry service carried 72,279 passengers during the month of July. Morning commute runs carried 4,892 passengers, and evening commute runs carried 24,052. A total of 526 crossings were scheduled and completed. Averages were:

Daily	2,332
Weekdays	2,101
Sat., Sun., Hol.	2,896
AM Commute	222
PM Commute	1,093

Tables detailing July Larkspur and Sausalito Ferry patronage are attached (Attachments 1-2).

RETIREMENT OF MARK F. MALARIN, BUS OPERATOR, BUS DIVISION

It is my privilege to announce the retirement of Bus Operator Mark Malarin on August 1, 2009, after thirty-five years and one month of dedicated service with the District.

Mr. Malarin joined the District as a Bus Operator on June 10 1974. During his career with the District, he was recognized as Employee of the Month in August 1991, for his courtesy, patience and safe driving skills in transporting young adults traveling to school. Additionally, he was commended by the Archdiocese of San Francisco in a letter written to then Bus Transit Manager H. Donald White, as being “extremely thoughtful and courteous to all passengers.” Mr. Malarin was a winning team runner for the Sister Bridge 5-mile relay race and played in a District-sponsored tennis tournament.

**RETIREMENT OF MARK F. MALARIN, BUS OPERATOR, BUS DIVISION
(continued)**

Mr. Malarin was born in Bakersfield, CA, and is a fifth generation Californian. His family roots in Marin County date back to the late 1800's. He graduated from high school in Brisbane, Queensland, Australia. Returning to California, he attended College of Marin from 1969 to 1970. Mr. Malarin served in the U.S. Air Force as an Aircraft Radio Repairman reaching the rank of Sergeant. Prior to District service, he worked for Alexander Taylor, Inc., as a department head for suit sales, and was a Ticket Agent for SFO Helicopter.

Retirement plans include, planes, trains and automobiles, and playing with his kids and grandkids in between tennis, hiking and biking.

PRESENTATION OF THIRTY-FIVE YEAR SERVICE AWARD TO ALLISTER WALLACE, BUS OPERATOR, BUS DIVISION

We are pleased to announce that Bus Operator Allister Wallace will celebrate thirty-five years of service with the District on August 15, 2009.

Mr. Wallace joined the District as a Laborer in the Summer Hire Program on July 31, 1974. He was then hired as a temporary Laneworker on July 31, 1974, achieving regular status on August 15, 1974. Mr. Wallace was promoted to Bus Operator on June 18, 1979. Prior to District service, he was employed as a warehouse person for Brooks Cameras in San Francisco.

PRESENTATION OF TWENTY-FIVE YEAR SERVICE AWARD TO HAROLD W. WOODSON, BUS OPERATOR, BUS DIVISION

We are pleased to announce that Bus Operator Harold Woodson celebrated twenty-five years of service with the District on August 6, 2009.

Mr. Woodson joined the District as a Bus Operator on August 6, 1984. He has received many letters from District patrons complimenting him on his display of patience in difficult situations, and his courteous demeanor. When Mr. Woodson first came to the District, he was a volunteer in the Marketing Department responsible for exploring new transit routes. At the time it included the use of the San Rafael Bridge which is now routes 40 and 42, and expanding inter-county service which became routes 71, 73, and 75.

Mr. Woodson was a resident of Chicago and attended Hyde Park High School and the University of Wisconsin. When he moved to San Francisco he attended the San Francisco Art Institute majoring in cinema and photography. Prior to District service, Mr. Woodson was employed as a Bus Operator for Greyhound Lines West. Also, while attending the San Francisco Art Institute, he was employed with "Young Audience" as a photographer in the public school system. When that ended, he drove tours for California Parlor Car Tours.

In his free time, Mr. Woodson enjoys touring the back roads on his motorcycle. He and his wife travel around the country on their BMW touring motorcycles. The Woodson's are volunteers for the National Park System, Sutro Park Division and are also into vintage cars (60's and 70's) which they restore and show.

**PRESENTATION OF TWENTY YEAR SERVICE AWARD TO KAREN L. OLSON,
OFFICE COORDINATOR, BUS DIVISION**

We are pleased to announce that Office Coordinator Karen Olson will celebrate twenty years of service with the District on August 17, 2009.

Ms. Olson joined the District as a temporary Bridge Officer on March 8, 1989, and became a full-time Bridge Officer on August 17, 1989. Ms. Olson transferred to the Bus Division as an Office Assistant on December 23, 1997, and was promoted to Secretary on July 12, 1999. On July 1, 2006, Ms. Olson's position was re-classified to her current position as Office Coordinator in the Bus Division.

Prior to District service, Ms. Olson was employed by Greer Masonry, Inc., in Fremont, as a Payroll and Accounting clerk, and as a Teller for a credit union.

A current resident of Benicia, in her free time, Ms. Olson enjoys spending time with her family which includes her four children: James, Andrew, Stephanie, Nicholas; and her granddaughter Leilanie, and playing scrabble or cooking for her parents. She also enjoys watching movies, spending time with friends, Creative Memories scrapbooking and relaxing near the water.

**PRESENTATION OF TWENTY YEAR SERVICE AWARD TO RUDOLFO J. LAUYAN,
BRIDGE SERVICE OPERATOR, BRIDGE DIVISION**

We are pleased to announce that Bridge Service Operator Rudolfo Lauyan will celebrate twenty years of service with the District on August 27, 2009.

Mr. Lauyan joined the District as a part-time Laneworker, became a regular Laneworker on August 27, 1989, and was promoted to Bridge Service Operator on September 26, 1996. During his career with the District, numerous letters have been received from patrons praising Mr. Lauyan's courtesy and light hearted manner. Author Clare Revelli wrote, "After pushing us off the exit area, Rudy used common sense and kindness in locating the problem with my car, and within 30 seconds rectified the problem with a paperclip, no less!", she was so impressed she gave him a copy of one of her books. Mr. Lauyan has also received letters of commendation from Bridge Captain Michael Locati and former Bridge Captain Ron Garcia, both cited his cooperation and unselfish assistance and wrote "its employees such as you, that make the Golden Gate Bridge such a special place to work."

Prior to District service, Mr. Lauyan was employed by UPS as a warehouseman and for T&B Sports in San Rafael performing a variety of duties.

EMPLOYEE OF THE MONTH – AUGUST 2009

After reviewing nominations submitted by District employees, the Employee of the Month Committee selected Patsy Whala, Assistant Clerk of the Board, as the Employee of the Month for August 2009.

Ms. Whala receives this prestigious award in recognition of her positive attitude and for her commitment to her job. Ms. Whala's position in the District Secretary's Office is one that works alongside internally with the various departments and the general public and which requires her knowledge of strict historical practices within the District. Ms. Whala's ability to stay focused while multi-tasking various projects at the same time are admired by others. Ms. Whala's co-workers commented that she manages to stay focused enough to train new employees on office practices and procedures while completing her daily tasks. Ms. Whala's dedication to her job is inspirational and exemplary. She shares her smiles and positive outlook on life with her co-workers and those that she may greet throughout her day.

Ms. Whala joined the District as a Sales Supervisor in the Gift Center in October 1995, promoted to Office Specialist in July 2002, and promoted once again to her current position in February 2004. Prior to District employment, Ms. Whala held various positions within the K-Mart Corporation, however, prior to her departure from K-Mart, she held the position of Soft Lines Manager in Concord, CA.

Born in Modesto, CA, Ms. Whala attended elementary and high schools in Modesto but went on to college at Los Medanos Community College in Pittsburg, CA, to earn her Associates Degree and on to the University of Phoenix in San Francisco to earn her Bachelor's Degree in Business Administration. Ms. Whala and her partner Bus Operator Donna Stepanek, have been residents of Richmond since 1993. In her spare time, Ms. Whala's hobbies include collecting decorative eggs, watching movies, reading, taking road trips, shopping, eating chocolate because she considers herself to be a chocoholic, spending time with family, and taking trips to Disneyland. Of a very special note, Ms. Whala is a proud Cancer Survivor!

Respectfully submitted,

Celia G. Kupersmith
General Manager

Attachments

CGK:ak:sp

LARKSPUR FERRY TOTAL PATRONAGE

ACTUAL						MONTHLY COMPARISONS		
	2008/09 MONTHLY PAX	CUMUL 2008/09 TOTAL	2009/10 MONTHLY PAX	CUMUL 2009/10 TOTAL	2009/10 TO 2008/09 +/-	CUMUL 2009/10 TO 2008/09 +/-	CUMUL 2009/10	
							CUMUL 2009/10 WEIGHT ESTIMATE	ACTUAL TO WEIGHT ESTIMATE +/-
JULY	147,970	147,970	138,239	138,239	(7) %	(7) %	148,526	(7) %
AUGUST	139,060	287,030					306,233	
SEPTEMBER	122,290	409,320					423,061	
OCTOBER	121,944	531,264					543,136	
NOVEMBER	96,989	628,253					651,209	
DECEMBER	109,684	737,937					749,576	
JANUARY	96,843	834,780					839,502	
FEBRUARY	84,348	919,128					920,618	
MARCH	102,951	1,022,079					1,019,113	
APRIL	114,288	1,136,367					1,122,690	
MAY	111,438	1,247,805					1,228,474	
JUNE	122,595	1,370,400					1,346,301	

LARKSPUR FERRY COMMUTE PATRONAGE

ACTUAL						MONTHLY COMPARISONS	
	2008/09 COMMUTE PAX	CUMUL 2008/09 TOTAL	2009/10 COMMUTE PAX	CUMUL 2009/10 TOTAL	2009/10 TO 2008/09 +/-	CUMUL 2009/10 TO 2008/09 +/-	
JULY	91,885	91,885	86,165	86,165	(6) %	(6) %	
AUGUST	86,822	178,707					
SEPTEMBER	85,418	264,125					
OCTOBER	90,337	354,462					
NOVEMBER	68,915	423,377					
DECEMBER	77,469	500,846					
JANUARY	72,399	573,245					
FEBRUARY	65,525	638,770					
MARCH	78,738	717,508					
APRIL	79,078	796,586					
MAY	70,232	866,818					
JUNE	81,378	948,196					

SAUSALITO FERRY TOTAL PATRONAGE

ACTUAL						MONTHLY COMPARISONS		
	2008/09 MONTHLY PAX	CUMUL 2008/09 TOTAL	2009/10 MONTHLY PAX	CUMUL 2009/10 TOTAL	2009/10 TO 2008/09 +/-	CUMUL 2009/10 TO 2008/09 +/-	CUMUL 2009/10	
							CUMUL 2009/10 WEIGHT ESTIMATE	ACTUAL TO WEIGHT ESTIMATE +/-
JULY	73,923	73,923	72,279	72,279	(2) %	(2) %	69,925	3 %
AUGUST	84,293	158,216					149,430	
SEPTEMBER	55,289	213,505					210,344	
OCTOBER	49,719	263,224					259,464	
NOVEMBER	35,887	299,111					296,768	
DECEMBER	31,172	330,283					325,002	
JANUARY	31,007	361,290					351,143	
FEBRUARY	25,345	386,635					378,518	
MARCH	42,082	428,717					422,829	
APRIL	48,240	476,957					469,099	
MAY	47,377	524,334					520,249	
JUNE	54,301	578,635					576,700	

SAUSALITO FERRY COMMUTE PATRONAGE

ACTUAL						MONTHLY COMPARISONS	
	2008/09 COMMUTE PAX	CUMUL 2008/09 TOTAL	2009/10 COMMUTE PAX	CUMUL 2009/10 TOTAL	2009/10 TO 2008/09 +/-	CUMUL 2009/10 TO 2008/09 +/-	
JULY	32,366	32,366	28,944	28,944	(11) %	(11) %	
AUGUST	33,031	65,397					
SEPTEMBER	22,964	88,361					
OCTOBER	23,343	111,704					
NOVEMBER	14,589	126,293					
DECEMBER	15,792	142,085					
JANUARY	13,671	155,756					
FEBRUARY	12,578	168,334					
MARCH	21,040	189,374					
APRIL	21,105	210,479					
MAY	18,345	228,824					
JUNE	22,951	251,775					