

19-05

**REPORT OF THE GENERAL MANAGER  
BOARD OF DIRECTORS  
MEETING OF OCTOBER 28, 2005**

The Honorable Board of Directors  
Golden Gate Bridge, Highway and Transportation District



Honorable Members:

**“LUNCH FOR THE OFFICE BUNCH” RETURNS TO SAUSALITO FERRY**

In September, Golden Gate Ferry hosted the popular “Lunch for the Office Bunch” promotion on the Sausalito Ferry. Due to recent District budget constraints, this annual promotion was discontinued several years ago. However, Water Transit Authority partnered with the District this season to sponsor an abbreviated promotion.

On September 16, 23 and 30, downtown San Francisco workers boarded the 11:35 a.m. Sausalito ferry for a round trip lunchtime ride. Musical entertainment was provided for customers during the trip. Average Friday ridership last year on the similar lunchtime trip was 45 passengers. During this year’s event, ridership on this trip was 229 passengers, a 408% increase.

**PRESENTATIONS BY DISTRICT STAFF FOR THE MONTH OF SEPTEMBER**

For the month of September, District staff made speeches and/or presentations to community groups/interviewers interested in the District. The following presentations were made in the month of September:

| <b>PRESENTATION TO:</b>  | <b>PRESENTED BY:</b> |
|--|----------------------|
| IBTTA Annual Conference - Changing an Organization’s Culture   | Celia Kupersmith     |
| IBTTA Annual Conference - Golden Gate Bridge Security Coalition - A Model for Inter-Agency Cooperation | Kary Witt            |

**SPECIAL EVENT/EXPRESSIVE ACTIVITY REQUESTS**

The following contains dates, times and sponsoring agencies of special events and expressive activities for which permits have been sought. The following application was received since last reported to the Board in the October 14, 2005, Report of the General Manager:

| <u>Event Date</u> | <u>Event Title</u> | <u>Location</u>         | <u>Type*</u> | <u>Expected No. Participants</u> |
|-------------------|--------------------|-------------------------|--------------|----------------------------------|
| November 6, 2005  | U.S. Half Marathon | East and West Sidewalks | SE           | 5,000                            |

The types of permits are as follows: EX – Expressive Activity and SE – Special Event

**BRIDGE TRAFFIC FOR THE MONTH OF SEPTEMBER 2005**

Bridge traffic for the month of September decreased .75% to 3,285,132 vehicles as compared to the previous year's total of 3,310,072 vehicles during the month of September. Average daily traffic reflects a decrease from 110,336 in September 2004, to 109,504 in September 2005. The highest traffic day recorded was Friday, September 9, when 119,194 vehicles crossed the Bridge (Attachment 1).

**VEHICLE TRAFFIC INCIDENTS FOR THE MONTH OF SEPTEMBER 2005**

Of the 3,285,132 vehicles that crossed the Golden Gate Bridge in September, there were 8 traffic incidents detailed as follows:

| <b>GOLDEN GATE BRIDGE AND TOLL PLAZA</b>   |             |           |          |            |
|--|-------------|-----------|----------|------------|
| Vehicle Traffic Incident   | Occurrences | Vehicles  | Injuries | Fatalities |
| HB – Hit Barrier   | 2           | 5         | 0        | 0          |
| RE – Rear Ender  | 3           | 6         | 0        | 0          |
| SS – Sideswipe   | 1           | 2         | 0        | 0          |
| <b>TOTAL</b>   | <b>6</b>    | <b>13</b> | <b>0</b> | <b>0</b>   |
| <b>APPROACHES – (Waldo Grade, Alexander Ave., Doyle Drive &amp; Park Presidio Blvd.)</b> |             |           |          |            |
| Vehicle Traffic Incident   | Occurrences | Vehicles  | Injuries | Fatalities |
| O – Other  | 1           | 2         | 0        | 0          |
| RE – Rear Ender  | 1           | 2         | 1        | 0          |
| <b>TOTAL</b>   | <b>2</b>    | <b>4</b>  | <b>1</b> | <b>0</b>   |

**FERRY STATISTICS – SEPTEMBER 2005**

During the month of September, Larkspur ferry service carried 119,580 passengers. Morning commute runs carried 33,084 passengers, and evening commute runs carried 46,007. A total of 966 crossings were scheduled and completed. Of the 966 crossings, 24 were SBC Park service crossings. Averages were:

|                                       |       |
|---------------------------------------|-------|
| Daily                                 | 3,986 |
| Weekdays                              | 4,904 |
| Sat., Sun., Hol.                      | 1,843 |
| AM Commute                            | 1,575 |
| PM Commute                            | 2,190 |
| Larkspur to SBC Park (Weekday)        | 358   |
| SBC Park to Larkspur (Weekday)        | 415   |
| Larkspur to SBC Park (Sat, Sun, Hol.) | 542   |
| SBC Park to Larkspur (Sat, Sun, Hol.) | 590   |

**FERRY STATISTICS – SEPTEMBER 2005 (continued)**

Sausalito ferry service carried 45,237 passengers during the month of September. Morning commute runs carried 4,114 passengers, and evening commute runs carried 13,409. A total of 495 crossings were scheduled and completed. Averages were:

|                  |       |
|------------------|-------|
| Daily            | 1,507 |
| Weekdays         | 1,303 |
| Sat., Sun., Hol. | 1,984 |
| AM Commute       | 195   |
| PM Commute       | 638   |

Tables detailing September Larkspur and Sausalito Ferry patronage are attached (Attachments 2-3).

**PRESENTATION OF TWENTY-FIVE YEAR SERVICE AWARD TO IGNACIO V. SANDOVAL, BUS OPERATOR, BUS DIVISION**

We are pleased to announce that Bus Operator Ignacio Sandoval celebrated twenty-five years of service with the District on August 4, 2005.

Mr. Sandoval joined the District as a Bus Operator on August 4, 1980. Prior to District employment, Mr. Sandoval worked for the County of Sonoma as an eligibility worker. Mr. Sandoval was the recipient of the Employee of the Month Award for August 1995 for his helpfulness to employees and passengers. Mr. Sandoval has been described as a courteous and safe driver who handles himself in a professional manner at all times. Of a special note, Mr. Sandoval has a notable twenty-four years Safe Driving Awards!

In his free time, Mr. Sandoval enjoys the occasional glass of wine and takes great pride in his landscaping.

**PRESENTATION OF TWENTY-FIVE YEAR SERVICE AWARD TO MICHAEL MAR, BRIDGE PAINTER, BRIDGE DIVISION**

We are pleased to announce that Bridge Painter Michael Mar will celebrate twenty-five years of service with the District on October 28, 2005.

Mr. Mar joined the District as a Part-Time Laneworker in 1980, became an Acting Bridge Service Operator in 1984, was promoted to Paint Laborer in September 1985 and to Apprentice Painter in July 1988, achieving journey level status in July 1990. During his tenure as Acting Bridge Service Operator, Mr. Mar received several letters of commendation from appreciative patrons.

**PRESENTATION OF TWENTY-FIVE YEAR SERVICE AWARD TO MICHAEL MAR,  
BRIDGE PAINTER, BRIDGE DIVISION (continued)**

Prior to District employment, Mr. Mar was worked for Standard Auto Parts, as a stock clerk at Consumer Distributing, for Roy Schmek Super Shell as a gas attendant. Mr. Mar also worked at his fathers shoe repair business.

In his free time, Mr. Mar enjoys bowling, camping, fishing, traveling (especially on Cruise ships) and computers.

**PRESENTATION OF TWENTY YEAR SERVICE AWARD TO VICKI STEWART-  
HEARD, BUS DIVISION**

We are pleased to announce that Bus Operator Vicki Stewart-Heard celebrated twenty years of service with the District on June 24, 2005.

Ms. Stewart-Heard joined the District as a Part-Time Bus Operator in 1985 and quickly became a Full-Time Bus Operator that same year. Ms. Stewart-Heard was awarded as the Employee of the Month in December 1995.

Prior to District service, she worked at Pay "n" Save as a cashier and was self-employed at Twenty Grand, where she worked as a bartender and bookkeeper.

In her free time, Ms. Stewart-Heard enjoys shopping, taking walks and "hanging with her grandkids."

**EMPLOYEE OF THE MONTH - OCTOBER 2005**

After reviewing nominations submitted by District employees, the Employee of the Month Committee selected Scott Brown, Customer Service Representative in the District Division, as the Employee of the Month for October 2005.

Mr. Brown receives this prestigious award in recognition of his ability to deliver outside Lost and Found information with a "can-do/can-resolve" attitude. Mr. Brown was extremely instrumental in getting the Lost and Found information compiled into an Excel spreadsheet so that all the customer service representatives could have access to it when they receive a call from a distraught bus passenger who had misplaced a personal item on a bus. Mr. Brown's co-workers acknowledge that being a customer service representative is not an easy job but Mr. Brown's "can-do" spirit makes the outside customer feel comfortable knowing that they will receive great customer service!

Mr. Brown joined the District in November 2001 as a Customer Service Representative. Prior to District employment, he worked for Petopia.com as a Customer Service Supervisor, for Sammy's Pet World in San Francisco as a Manager, lastly for the Endangered Species Store also located in San Francisco.

**EMPLOYEE OF THE MONTH - OCTOBER 2005 (continued)**

Born in Flint, Michigan, Mr. Brown graduated from Powers High School in Flint, and later attended college at Michigan State University in East Lansing, MI where he earned a Bachelor of Science in Biology. Mr. Brown currently resides in San Rafael and in his spare time he enjoys hiking, camping, reading, and watching movies.

Respectfully submitted,

Celia G. Kupersmith  
General Manager

Attachments

CGK:ak:sp

**GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT**

Cumulative Record of Traffic for the Month, Fiscal Year to Date, Last 12 Months,  
and Since the Bridge's Opening Day, May 27, 1937

|                                    | MONTH OF: |                   | FISCAL YEAR TO DATE |           |           | 12 MONTHS ENDING: |            |            | September      |               | TOTAL SINCE<br>1937 INCEPTION |
|------------------------------------|-----------|-------------------|---------------------|-----------|-----------|-------------------|------------|------------|----------------|---------------|-------------------------------|
|                                    | 2005      | September<br>2004 | 2005<br>%           | 05/06     | 04/05     | 2005<br>%         | 2004       | 2004<br>%  | September<br>% |               |                               |
| <b>REVENUE VEHICLES</b>            | 3,155,736 | 3,181,700         | -0.82%              | 9,823,550 | 9,792,448 | 0.32%             | 37,332,902 | 37,398,684 | -0.18%         | 1,629,911,130 |                               |
| 2-Axle Vehicles                    | -         | -                 | 0%                  | -         | -         | 0%                | -          | -          | 0.00%          | 4,057,611     |                               |
| Auto Trailers <sup>(1)</sup>       | -         | -                 | 0%                  | -         | -         | 0%                | -          | -          | 0.00%          | 7,873,075     |                               |
| Buses <sup>(1)</sup>               | 21,300    | 22,446            | -5.11%              | 66,836    | 69,314    | -3.58%            | 226,940    | 225,870    | 0.47%          | 42,539,411    |                               |
| Multi-Axle Vehicles <sup>(1)</sup> | 4,134     | 4,428             | -6.64%              | 12,810    | 13,030    | -1.69%            | 51,642     | 51,026     | 1.21%          | 685,170       |                               |
| Disabled Patron Vehicles           | 3,181,170 | 3,208,574         | -0.85%              | 9,903,196 | 9,874,792 | 0.29%             | 37,611,484 | 37,675,580 | -0.17%         | 1,685,066,397 |                               |
| Revenue Vehicles Subtotal          |           |                   |                     |           |           |                   |            |            |                |               |                               |

**NON-REVENUE VEHICLES**

|  |         |         |         |         |         |         |           |           |         |            |
|--|---------|---------|---------|---------|---------|---------|-----------|-----------|---------|------------|
| Federal <sup>(2)</sup>                   | 1,658   | 1,850   | -10.38% | 4,892   | 5,618   | -12.92% | 21,330    | 23,720    | -10.08% | 24,436,634 |
| CHP/GGBHTD <sup>(3)</sup>                | 17,796  | 18,060  | -1.46%  | 55,910  | 54,812  | 2.00%   | 214,898   | 235,424   | -8.72%  | 7,293,208  |
| Golden Gate Transit Buses <sup>(3)</sup> | 11,928  | 9,990   | 19.40%  | 34,102  | 29,666  | 14.95%  | 126,958   | 128,944   | -1.54%  | 6,609,668  |
| Free Vehicles <sup>(4)</sup>             | -       | -       | 0.00%   | -       | -       | 0.00%   | -         | -         | 0.00%   | 380,322    |
| Commute Period Carpool <sup>(4)</sup>    | 72,580  | 71,598  | 1.37%   | 252,184 | 246,376 | 2.36%   | 861,056   | 850,248   | 1.27%   | 26,700,240 |
| Non-Rev. Vehicles Subtotal:              | 103,962 | 101,498 | 2.43%   | 347,088 | 336,472 | 3.16%   | 1,224,242 | 1,238,336 | -1.14%  | 65,420,072 |

|                               |              |              |        |               |               |        |               |               |        |                  |
|-------------------------------|--------------|--------------|--------|---------------|---------------|--------|---------------|---------------|--------|------------------|
| TOTAL VEHICLES <sup>(5)</sup> | 3,285,132    | 3,310,072    | -0.75% | 10,250,284    | 10,211,264    | 0.38%  | 38,835,726    | 38,913,916    | -0.20% | 1,750,486,469    |
| TOTAL REVENUE                 | \$ 7,241,115 | \$ 7,198,489 | 0.59%  | \$ 22,257,400 | \$ 22,234,629 | 0.10%  | \$ 61,719,924 | \$ 61,449,168 | 0.44%  | \$ 1,150,116,916 |
| AVG DAILY REVENUE             | \$ 241,371   | \$ 239,950   | 0.59%  | \$ 241,928    | \$ 241,681    | 0.10%  | \$ 169,096    | \$ 168,354    | 0.44%  | \$ 48,187        |
| AVG TOLL / REV. VEHICLE       | \$ 2,2762    | \$ 2,2435    | 1.46%  | \$ 2,2475     | \$ 2,2517     | -0.18% | \$ 1,6410     | \$ 1,6310     | 0.61%  | \$ 0.6825        |
| AVERAGE DAILY VEHICLES        | 109,504      | 110,336      | -0.75% | 111,416       | 110,992       | 0.38%  | 106,399       | 106,613       | -0.20% | 73,340           |

<sup>(1)</sup> Autos with Trailers, 3-Axle Buses, and Trucks are now categorized as Multi-Axle Vehicles; 2-Axle Buses and Trucks are now under 2-Axle Vehicles, as of January 1, 2000.

<sup>(2)</sup> Army, Navy, and Air Force vehicles and personnel required to use the Golden Gate Bridge are entitled to toll-free passage under Federal law.

<sup>(3)</sup> Statistics for CHP and District vehicles were not compiled prior to July 7, 1970; Compilation of Golden Gate Transit Buses began January 1, 1992.

<sup>(4)</sup> Free passage for carpools commenced April 12, 1976. Free vehicles occurred in October of 1989, due to heavy traffic after the Loma-Prieta earthquake.

<sup>(5)</sup> This figure is DOUBLE the Monthly Total of ALL SOUTHBOUND vehicles to determine an estimate of total Vehicles for BOTH Northbound AND Southbound traffic.

This Month's Traffic Record  
 High: Friday, September 9, 2005 119,194  
 Low: Saturday, September 3, 2005 93,462

All Time Traffic Record  
 High: Friday, October 27, 1989 162,414  
 Low: Thursday, December 9, 1937 3,878

This Month's Weather  
 Number of days with NO rain 30  
 Number of days with rain 0

## LARKSPUR FERRY TOTAL PATRONAGE

| ACTUAL    |                         |                         |                           |                           |                            | MONTHLY COMPARISONS                 |  |  |
|-----------|-------------------------|-------------------------|---------------------------|---------------------------|----------------------------|-------------------------------------|--|--|
|           | 04/05<br>MONTHLY<br>PAX | CUMUL<br>04/05<br>TOTAL | 2005/06<br>MONTHLY<br>PAX | CUMUL<br>2005/06<br>TOTAL | 2005/06<br>TO 04/05<br>+/- | CUMUL<br>2005/06<br>TO 04/05<br>+/- | CUMUL 2005/06                          |  |
|           |                         |                         |                           |                           |                            |                                     | CUMUL<br>2005/06<br>WEIGHT<br>ESTIMATE | ACTUAL TO<br>WEIGHT<br>ESTIMATE<br>+/- |
| JULY      | 133,446                 | 133,446                 | 131,467                   | 131,467                   | (1) %                      | (1) %                               | 156,178                                | (16) %                                 |
| AUGUST    | 137,899                 | 271,345                 | 144,095                   | 275,562                   | 4 %                        | 2 %                                 | 299,157                                | (8) %                                  |
| SEPTEMBER | 124,248                 | 395,593                 | 119,580                   | 395,142                   | (4) %                      | (0) %                               | 433,415                                | (9) %                                  |
| OCTOBER   | 98,776                  | 494,369                 |                           |                           |                            |                                     | 547,018                                |  |
| NOVEMBER  | 98,702                  | 593,071                 |                           |                           |                            |                                     | 632,122                                |  |
| DECEMBER  | 104,954                 | 698,025                 |                           |                           |                            |                                     | 727,277                                |  |
| JANUARY   | 87,549                  | 785,574                 |                           |                           |                            |                                     | 814,049                                |  |
| FEBRUARY  | 83,318                  | 868,892                 |                           |                           |                            |                                     | 882,265                                |  |
| MARCH     | 106,883                 | 975,775                 |                           |                           |                            |                                     | 982,918                                |  |
| APRIL     | 114,099                 | 1,089,874               |                           |                           |                            |                                     | 1,104,458                              |  |
| MAY       | 121,887                 | 1,211,761               |                           |                           |                            |                                     | 1,224,678                              |  |
| JUNE      | 125,322                 | 1,337,083               |                           |                           |                            |                                     | 1,363,421                              |  |

## LARKSPUR FERRY COMMUTE PATRONAGE

| ACTUAL    |                         |                         |                           |                           |                            | MONTHLY COMPARISONS                 |
|-----------|-------------------------|-------------------------|---------------------------|---------------------------|----------------------------|-------------------------------------|
|           | 04/05<br>COMMUTE<br>PAX | CUMUL<br>04/05<br>TOTAL | 2005/06<br>COMMUTE<br>PAX | CUMUL<br>2005/06<br>TOTAL | 2005/06<br>TO 04/05<br>+/- | CUMUL<br>2005/06<br>TO 04/05<br>+/- |
| JULY      | 79,478                  | 79,478                  | 79,436                    | 79,436                    | (0) %                      | (0) %                               |
| AUGUST    | 84,372                  | 163,850                 | 91,987                    | 171,423                   | 9 %                        | 5 %                                 |
| SEPTEMBER | 76,989                  | 240,839                 | 79,091                    | 250,514                   | 3 %                        | 4 %                                 |
| OCTOBER   | 72,842                  | 313,681                 |                           |                           |                            |                                     |
| NOVEMBER  | 70,070                  | 383,751                 |                           |                           |                            |                                     |
| DECEMBER  | 73,135                  | 456,886                 |                           |                           |                            |                                     |
| JANUARY   | 68,667                  | 525,553                 |                           |                           |                            |                                     |
| FEBRUARY  | 63,778                  | 589,331                 |                           |                           |                            |                                     |
| MARCH     | 80,927                  | 670,258                 |                           |                           |                            |                                     |
| APRIL     | 75,219                  | 745,477                 |                           |                           |                            |                                     |
| MAY       | 75,680                  | 821,157                 |                           |                           |                            |                                     |
| JUNE      | 85,082                  | 906,239                 |                           |                           |                            |                                     |

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## SAUSALITO FERRY TOTAL PATRONAGE

| ACTUAL    |                         |                         |                           |                           |                            | MONTHLY COMPARISONS                 |  |  |
|-----------|-------------------------|-------------------------|---------------------------|---------------------------|----------------------------|-------------------------------------|--|--|
|           | 04/05<br>MONTHLY<br>PAX | CUMUL<br>04/05<br>TOTAL | 2005/06<br>MONTHLY<br>PAX | CUMUL<br>2005/06<br>TOTAL | 2005/06<br>TO 04/05<br>+/- | CUMUL<br>2005/06<br>TO 04/05<br>+/- | CUMUL 2005/06                          |  |
|           |                         |                         |                           |                           |                            |                                     | CUMUL<br>2005/06<br>WEIGHT<br>ESTIMATE | ACTUAL TO<br>WEIGHT<br>ESTIMATE<br>+/- |
| JULY      | 47,169                  | 47,169                  | 55,918                    | 55,918                    | 19 %                       | 19 %                                | 51,869                                 | 8 %                                    |
| AUGUST    | 49,275                  | 96,444                  | 55,384                    | 111,302                   | 12 %                       | 15 %                                | 104,321                                | 7 %                                    |
| SEPTEMBER | 45,261                  | 141,705                 | 45,237                    | 156,539                   | (0) %                      | 10 %                                | 153,968                                | 2 %                                    |
| OCTOBER   | 34,508                  | 176,213                 |                           |                           |                            |                                     | 190,812                                |  |
| NOVEMBER  | 27,161                  | 203,374                 |                           |                           |                            |                                     | 213,388                                |  |
| DECEMBER  | 23,037                  | 226,411                 |                           |                           |                            |                                     | 232,635                                |  |
| JANUARY   | 19,171                  | 245,582                 |                           |                           |                            |                                     | 251,340                                |  |
| FEBRUARY  | 21,337                  | 266,919                 |                           |                           |                            |                                     | 273,345                                |  |
| MARCH     | 33,795                  | 300,714                 |                           |                           |                            |                                     | 305,571                                |  |
| APRIL     | 33,342                  | 334,056                 |                           |                           |                            |                                     | 340,593                                |  |
| MAY       | 40,216                  | 374,272                 |                           |                           |                            |                                     | 380,549                                |  |
| JUNE      | 40,590                  | 414,862                 |                           |                           |                            |                                     | 423,264                                |  |

## SAUSALITO FERRY COMMUTE PATRONAGE

| ACTUAL    |                         |                         |                           |                           |                            | MONTHLY COMPARISONS                 |
|-----------|-------------------------|-------------------------|---------------------------|---------------------------|----------------------------|-------------------------------------|
|           | 04/05<br>COMMUTE<br>PAX | CUMUL<br>04/05<br>TOTAL | 2005/06<br>COMMUTE<br>PAX | CUMUL<br>2005/06<br>TOTAL | 2005/06<br>TO 04/05<br>+/- | CUMUL<br>2005/06<br>TO 04/05<br>+/- |
| JULY      | 15,700                  | 15,700                  | 20,627                    | 20,627                    | 31 %                       | 31 %                                |
| AUGUST    | 17,672                  | 33,372                  | 26,899                    | 47,526                    | 52 %                       | 42 %                                |
| SEPTEMBER | 14,212                  | 47,584                  | 17,523                    | 65,049                    | 23 %                       | 37 %                                |
| OCTOBER   | 12,827                  | 60,411                  |                           |                           |                            |                                     |
| NOVEMBER  | 10,835                  | 71,246                  |                           |                           |                            |                                     |
| DECEMBER  | 10,774                  | 82,020                  |                           |                           |                            |                                     |
| JANUARY   | 9,220                   | 91,240                  |                           |                           |                            |                                     |
| FEBRUARY  | 9,715                   | 100,955                 |                           |                           |                            |                                     |
| MARCH     | 14,338                  | 115,293                 |                           |                           |                            |                                     |
| APRIL     | 12,663                  | 127,956                 |                           |                           |                            |                                     |
| MAY       | 13,476                  | 128,769                 |                           |                           |                            |                                     |
| JUNE      | 15,344                  | 143,300                 |                           |                           |                            |                                     |