

17-05

**REPORT OF THE GENERAL MANAGER  
BOARD OF DIRECTORS  
MEETING OF SEPTEMBER 9, 2005**



The Honorable Board of Directors  
Golden Gate Bridge, Highway and Transportation District

Honorable Members:

**GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT  
EMPLOYEES TO BE HONORED AT 2005 APTA ANNUAL IN DALLAS, TX**

At the 2005 American Public Transportation Association (APTA) Annual Meeting & EXPO, taking place September 25-28, 2005, two District employees will be recognized for their achievements by APTA.

The American Public Transportation Foundation (APTF) Transit Hall of Fame Scholarship Program has selected Senior Planner Franklin Wong as the scholarship recipient for the 2005-2006 academic year and the Donald C. Hyde Memorial Essay Award. Franklin will be receiving a \$2,500 General Transportation Career Scholarship as well as a \$500 award for which Franklin submitted the best response to the required essay component of the program which will be featured in APTA's weekly publication, *Passenger Transport*. These funds will go towards helping Franklin pursue completion of his masters program at the University of California Berkeley's Haas School of Business. Franklin was selected in recognition of his efforts on various District projects such as TransLink, Ride & Roll, Golden Gate Bridge toll increase, Golden Gate Transit service reductions and the Golden Gate Ferry schedule changes. APTA established the Transit Hall of Fame Scholarship Award in 1987 with APTF administering the program. The purpose of the scholarship award program is to increase and retain the number of young professionals entering the transit field as a career and to offer professional development opportunities in order to sustain growth and improvement within the industry.

The Leadership APTA Committee selected Marketing & Communications Director Kellee Hopper as one of twenty-six individuals from APTA members to participate in the program which begins in the fall at APTA's Annual Meeting and concludes with the class's graduation at the following APTA Annual Meeting. Kellee was selected for her efforts in expanding the District's outreach to various communities and organizations as well as the enhancement of communications programs, development of the District's transit guide, website and online store, as well as her involvement in the regional TransLink project. Leadership APTA is a professional development program whose goal is to identify, develop, and support the next generation of public transportation and APTA leaders. Through Leadership APTA, selected individuals participate in a combination of specialized Leadership APTA workshops, sessions, class research projects, teleconferences, online events, and APTA conferences that address the challenges, demands, and key topics of our industry. Of special note, General Manager Celia Kupersmith, Secretary of the District Janet Tarantino and Director of Planning Alan Zahradnik are alumni of the Leadership APTA.

## PRESENTATIONS BY DISTRICT STAFF FOR THE MONTH OF AUGUST

For the month of August, District staff made speeches and/or presentations to community groups/interviewers interested in the District. The following presentations were made in the month of August:

<b>PRESENTATION TO:</b>	<b>PRESENTED BY:</b>
DBE Workshop: Bay Area Business Connections Workshop	Aida Caputo
A Current Affair, National Television Program	Mary Currie
News and Terrorism, Communicating in a Crisis	Mary Currie
Rotary Club of San Rafael	Denis Mulligan
Marin Chapter of Consulting Engineers and Land Surveyors Of California (CELSOC)	Denis Mulligan
FBI-Northern California Infra-Guard Group	Kary Witt

## SPECIAL EVENT/EXPRESSIVE ACTIVITY REQUESTS

The following page contains dates, times and sponsoring agencies of special events and expressive activities for which permits have been sought. The following applications were received since last reported to the Board in the August 26, 2005, Report of the General Manager:

<u>Event Date</u>	<u>Event Title</u>	<u>Location</u>	<u>Type*</u>	<u>Expected No. Participants</u>
September 11, 2005	Flagman's Monthly Walk	East Sidewalk	EX	1

The types of permits are as follows: EX – Expressive Activity and SE – Special Event

## GOLDEN GATE TRANSIT BUS SYSTEM PERFORMANCE REPORT – JULY 2005

Attached is the *Golden Gate Transit Bus System Performance Report* for the month of July 2005. This report provides a breakdown of monthly patronage by county bus services (Attachment 1).

Respectfully submitted,

Celia G. Kupersmith  
General Manager

Attachment

CGK:ak:sp

**All Routes**

**As of July-05**

**Golden Gate Transit Bus Performance Report for July 2005**

	July-05	June-05	% Chg	July-04	% Chg	Marin	Sonoma	SF	M/SF	S/SF	S/M	EB	M/EB	S/EB	SF/EB
<b>Total Patrons:</b>	588,154	643,631	-8.6%	606,682	-3.1%	324,556	6,093	2,461	175,798	41,438	18,774	430	17,121	177	1,306
<b>Avg /WD</b>	23,478	25,407	-7.6%	24,216	-3.0%	12,091	210	98	7,684	1,878	754	19	676	5	63
<b>Avg / Sat</b>	11,899	11,698	1.7%	10,697	11.2%	8,352	201	56	2,142	366	386	6	378	8	4
<b>Avg / Sun/Hol</b>	9,867	9,490	4.0%	8,918	10.6%	6,835	148	46	1,896	340	304	4	286	4	4

**Passenger Revenue**

Cash	\$616,449
# Tickets	143,578
Ticket \$	\$496,018
Transfers	139,166
Free	11,189
Translink	1,673

Total Revenue	\$1,112,467
Audit Revenue	\$1,223,327
Adjustment	110.0%

**Operating Expense**

Expense	\$5,371,645
Audit Expense	\$5,315,802
Adjustment	99.0%

**Route Performance**

Riders per Trip	26
Load Factor	60.0%
Riders per Hour	22
Fare Recovery	23.0%
Deficit per Passenger	\$6.96
Cancellation Rate	0.0%

**Bus Service**

	Trips	Service Hours	DH Hours	Total Hours	Seats	Canx Trips	Serv. Miles	DH Miles	Total Miles	Mo. Days
<b>Total</b>	22,675	27,185	2,581	29,766	43	4	415,406	59,569	474,975	31
<b>Avg WD</b>	905	1,091	112	1,203	44	4	17,035	2,661	19,696	20
<b>Avg Sat</b>	434	501	26	527	40	0	7,001	621	7,622	5
<b>Avg Sun/Hol</b>	401	471	24	495	39	0	6,618	543	7,161	6

**Data Input Quality**

Substituted Trips	1,776
Substitution Percent	7.8%