

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2008-016

**AUTHORIZE EXECUTION OF A PROFESSIONAL SERVICES AGREEMENT WITH
PRESTIGE MEDIA, INC., RELATIVE TO REQUEST FOR PROPOSALS NO. 2008-D-5,
INTERIOR FERRY ADVERTISING**


February 22, 2008

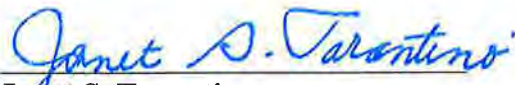
WHEREAS, the Governmental Affairs and Public Information Committee/Committee of the Whole, at its meeting of February 22, 2008 has so recommended; now, therefore, be it

RESOLVED that the Board of Directors (Board) of the Golden Gate Bridge, Highway and Transportation District hereby authorizes execution of a Professional Services Agreement with Prestige Media, Inc., New York, New York, relative to Request for Proposals No. 2008-D-5, *Interior Ferry Advertising*, on the basis of a guaranteed monthly payment of \$3,417, or 55 percent of net advertising revenue, whichever is greater, for a three-year term, with two one-year options exercisable by the General Manager or her designee, effective February 22, 2008.

ADOPTED this 22nd day of February 2008, by the following vote of the Board of Directors:

- AYES (13):** Directors Brown, Cochran, Dufty, Grosboll, Hernández, McGlashan, McGoldrick, Middlebrook, Newhouse Segal, Pahre and Stroeh; First Vice President Boro; President Moylan
- NOES (0):** None
- ABSENT (6):** Directors Eddie, Kerns, Reilly, Sanders and Sandoval; Second Vice President Ammiano


John J. Moylan
President, Board of Directors

ATTEST: 
Janet S. Tarantino
Secretary of the District

Reference: February 22, 2008, Governmental Affairs and Public Information Committee, Agenda Item No. 2
<http://goldengate.org/board/2008/Agendas/documents/GAPI080222s2Award2008-D-5FerryAdvertising.pdf>