

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2011-040

APPROVE IMPLEMENTATION OF SUNDAY BUS SERVICE
ON GOLDEN GATE TRANSIT ROUTE 101
ON A PILOT BASIS

May 13, 2011

WHEREAS, the Golden Gate Transit Bus Division (GGT) currently offers one bus per hour on Sundays, a Route 80, which experiences severe overcrowding during peak periods; and,

WHEREAS, GGT Route 101, which is a reconfiguration of Route 80 basic service, is a relatively new basic service express route offering fewer stops but speedier service that has shown ongoing ridership growth since weekday service was first implemented in June 2009; and,

WHEREAS, overall, weekday service has grown over 23% in ridership compared to a year ago, with an average of 45 passengers per trip; and,

WHEREAS, a limited Saturday schedule for Route 101 consisting of only southbound morning service and northbound afternoon service (during the time periods with heaviest demand) was implemented in June 2010 to supplement Route 80 service and reduce overcrowding, which has also seen ridership growth; and,

WHEREAS, with the success of weekday and Saturday Route 101 trips, requests have been received from both the public and Bus Operators to institute Sunday service; and,

WHEREAS, implementation of Sunday Route 101 service on September 11, 2011, will allow sufficient time to prepare informational materials and to educate the public about the new service; and,

WHEREAS, staff has estimated that the operating cost of providing the Sunday Route 101 demonstration service for the nine-month period will be \$280,000.00, and the fare revenues to be a minimum of 20% of operating costs (or \$56,000.00), resulting in a net estimated cost of \$224,000.00; and,

WHEREAS, the Transportation Committee/Committee of the Whole, at its meeting of May 12, 2011, has so recommended; now, therefore, be it

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BOARD OF DIRECTORS MEETING OF MAY 13, 2011
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RESOLVED that the Board of Directors of the Golden Gate Bridge, Highway and Transportation District hereby approves the implementation of Sunday bus service on Golden Gate Transit Route 101 on a pilot basis, for nine months, effective September 11, 2011, at an estimated net cost of \$224,000.00; and, be it further


RESOLVED that requisite funds will be included in the FY 11/12 Bus Transit Division Operating Budget accordingly.

ADOPTED this 13th day of May 2011, by the following vote of the Board of Directors:

AYES (18): Directors Arnold, Boro, Campos, Chu, Cochran, Elsbernd, Mar, Moylan, Pahre, Rabbitt, Renée, Snyder, Sobel, Stroeh and Theriault; Second Vice President Grosboll; First Vice President Eddie; President Reilly

NOES (0): None

ABSENT (1): Director Brown



Janet Reilly
President of the Board of Directors

ATTEST: 

Janet S. Tarantino
Secretary of the District