

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2013-107

**AUTHORIZE EXECUTION OF A
PROFESSIONAL SERVICES AGREEMENT WITH
PLATINUM ADVISORS, LLC,
RELATIVE TO REQUEST FOR PROSPOSALS NO. 2014-D-4,
STATE LEGISLATIVE ADVOCACY SERVICES**

November 15, 2013

WHEREAS, the Golden Gate Bridge, Highway & Transportation District (District) utilizes state legislative advocacy services (Services); and,

WHEREAS, on September 10, 2013, the District issued Request for Proposals (RFP) No. 2014-D-4, *State Legislative Advocacy Services*, for which the scope of Services included the monitoring of legislation that may impact District operations and sources of funding; and,

WHEREAS, by the deadline date of October 8, 2013, the District received proposals from two consultants: Platinum Advisors, LLC (Platinum), Sacramento, CA; and, WildHorse Consulting, Sacramento, CA; and,

WHEREAS, a Selection Committee (Committee), comprised of the General Manager and three Board members, evaluated the two proposals based on the three criteria of proposal understanding and approach, proposer's qualifications and experience and cost proposal, as well as subsequent oral interviews; and,

WHEREAS, the Committee determined that Platinum was the highest ranked company based on the above scoring criteria and best suited to represent the District on state-related issues; and,

WHEREAS, because there were no Disadvantaged Business Enterprise (DBE) forms required for submittal and Platinum is not certified as a DBE, no DBE participation is anticipated during the performance of this Professional Services Agreement (PSA); and,

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WHEREAS, staff recommends award to Platinum, as the District's consultant to provide the Services, in recognition of the following: technical expertise and experience of firm staff; quality of work plan; availability of staff to meet District needs; exceptional customer service; and, competitive pricing for services requested in the RFP; and,

WHEREAS, the Services will cover five years beginning December 1, 2013, in the amount of \$72,000.00 per year in each year of the five-year PSA; and,

WHEREAS, the FY 13/14 costs for this PSA are included in the FY 13/14 District Division Operating Budget, and the RFP calls for up to five one-year contract extensions at the same amount of \$6,000.00 per month, subject to approval by the General Manager; and,

WHEREAS, the Governmental Affairs and Public Information Committee, at its meeting of November 14, 2013, has so recommended; now, therefore be it

RESOLVED that the Board of Directors of the Golden Gate Bridge, Highway and Transportation District hereby authorizes execution of a Professional Services Agreement with Platinum Advisors, LLC, Sacramento, CA, relative to Request for Proposals No. 2014-D-4, *State Legislative Advocacy Services*, in the amount of \$72,000.00 per year, for a five-year term, with five one-year options exercisable at the discretion of the General Manager or his/her designee, in the same amount of \$72,000.00 per year; and, be it further

RESOLVED that requisite funds are available in the FY 13/14 District Division Operating Budget and will be budgeted accordingly for future years.

ADOPTED this 15th day of November 2013, by the following vote of the Board of Directors:

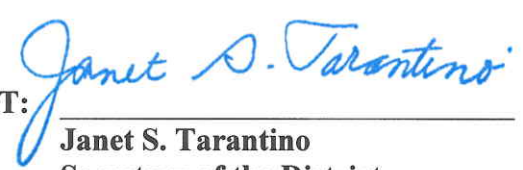
AYES (16): Directors Arnold, Breed, Cochran, Fredericks, Moylan, Pahre, Reilly, Sears, Snyder, Sobel, Theriault, Wiener and Yee; Second Vice President Stroeh; First Vice President Grosboll; President Eddie

NOES (0): None

ABSENT (3): Directors Belforte, Campos and Rabbitt


James C. Eddie
President, Board of Directors

ATTEST:


Janet S. Tarantino
Secretary of the District