A day of pageantry and celebration, memorializing the start of construction of the Golden Gate Bridge, largest and most spectacular span ever attempted by the hand of man, physically connecting San Francisco with the Northbay counties of the Redwood Empire, and an ultimate link in the projected international highway system that will extend from Alaska to South America.
PROGRAM
—of—
The Ground Breaking Exercises
for
GOLDEN GATE BRIDGE
Crissy Field, Presidio of San Francisco
February 26th, 1933
at 2 P. M.

1. Parade marches into Crissy Field.
2. Formation on Field.
3. Invocation .................................................. Archbishop Hanna
Closing with Ode to California, by Lee Roberts, composer of "Smiles."
4. "Hallelujah" .................................................. San Francisco Municipal Band and Chorus
5. Announcement by Chairman of Citizens Committee, Wm. P. Stanton, and
Introduction of Warren Shannon, as Chairman of Day.
6. Opening Remarks by Warren Shannon, with message from the President
of the United States.

7. Pageant .......................................................... "To the Colors"
Massed Naval Bands, and 30th Infantry Band
Artillery Salute, 21 Guns
Formation Flights by Aerial Squadrons
Painting Bridge in the Sky
8. Address by R. A. Thompson .................................. "Marvelous Marin"

9. Introductions by the Chairman of the Day.
Address by Joseph Scott .................................. "The Golden Gate Bridge"

10. Band Number.
11. Address by Mayor Rossi, introducing Governor Ralph.
PROGRAM

12. PAGEANT..........................................."Building the Bridge"

To be staged in front of Speakers' Stand, with 80-foot model of the Bridge, furnished through the courtesy of The Emporium.

(a) Float—model wheeled in on truck with escort of engineering students and band (105 pieces) from University of California.

(b) Maneuvers of band.

(c) Students unveil model and release carrier pigeons.

13. GROUND BREAKING CEREMONIES proper. Participants: Major General Malin Craig, Admiral Richard H. Leigh, President Wm. P. Filmer, Chief Engineer Joseph B. Strauss, Mayor Angelo J. Rossi, R. A. Thompson, representing Marvelous Marin; Carlos Freitas, representing the Redwood Empire, and a tableau representing the United States, British Columbia and Mexico.

(a) Massed Bugle Call (to announce Ground Breaking).

(b) General Craig delivers grant from United States to President Filmer.

(c) President Filmer accepts grant.

(d) Chairman of the Day delivers Golden Spade to President Filmer.

(e) President Filmer and Mayor Rossi turn first spadeful of earth and deliver Golden Spade to Chief Engineer, Jos. B. Strauss, with instructions to commence building.

(f) Chief Engineer accepts Golden Spade, turns second spadeful of earth and delivers Golden Spade to Mayor Rossi as custodian.

(g) Mayor Rossi accepts Golden Spade and announces its deposit in the de Young Memorial Museum for posterity.

(h) Chairman Shannon announces setting of Historical Record Plate.

(i) Tableau Group, with three young women in typical costumes of the United States, British Columbia and Mexico, and two Boy Scouts.

(j) Historical Record Plate is set, directed by General Manager James Reed, and second spade delivered to Mayor Rossi.

14. Harry C. Lutgens—Presentation of Redwood Trees to President Filmer.

15. "My Country 'Tis of Thee".............................Municipal Band and Chorus

16. Closing Prayer..............................Major G. F. Rixey, Chaplain Ninth Corps Area
FIRE SALE NOTICE

On account of the fire which recently occurred at our plant we will soon place on sale many articles of camp furniture, couch hammocks, tents, etc., slightly damaged by smoke or water, at worthwhile price reductions. It will pay you to call or telephone in regard to this sale.

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PHONE GARFIELD 2560

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