



The goal of the Business Outreach Committee (BOC) is to assist small and disadvantaged companies in doing business with Bay Area Transit and Transportation Agencies.

Doing Business with Bay Area Transit Agencies

The Business Outreach Committee (BOC) is a conglomeration of Bay Area transit and transportation agencies working together to assist Disadvantaged Business Enterprises (DBEs) and Small Business Enterprises (SBEs) through training, providing technical assistance, and relationship-building with agency staff and the contracting community of the San Francisco Bay Area.

DBE programs are required by the U.S. Department of Transportation (DOT), and as recipients of DOT funding, transportation agencies are required to:

- Adopt DBE programs and policies
- Establish overall and contract-specific DBE and SBE goals
- Encourage utilization of certified DBE firms and
- Act as a resource to DBEs and SBEs

Some agencies have also adopted SBE and/or Local Business Enterprise (LBE) Programs that apply to non-federally and federally-funded procurements and contracts.

How the BOC Can Help

BOC members can:

- ❖ Explain DBE, SBE, and LBE program goals and needs
- ❖ Alert you about upcoming Invitations for Bids (IFB) and Requests for Proposals (RFP) at individual agencies
- ❖ Answer questions about specific bid opportunities
- ❖ Offer DBE certification classes for your area
- ❖ Provide contact information of prime contractors on specific jobs
- ❖ Add your firm to appropriate bidders' lists
- ❖ Help you locate support services
- ❖ Assist DBE, SBE and LBE firms with agency contracts

What is a DBE?

A DBE is defined as:

- A for-profit small business concern
- At least 51 percent owned and controlled by one or more individuals who are both socially and economically disadvantaged. Such individuals could be Black Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, Women, and any additional groups on a case-by-case basis
- Personal net worth does not exceed \$2.047 Million
- Annual average gross receipts over the previous three fiscal years does not exceed \$31,840,000 (\$56,420,000) for airport concessions in general, with some exceptions

DBE Resources

<https://dot.ca.gov/programs/civil-rights/dbe>

How to Get Certified as DBE Firm

Most of the BOC agencies participate in the California Unified Certification Program (CUCP), which offers "one-stop shopping" to interested firms. Firms only need to apply to one participating CUCP agency for certification in the state of California. Follow these guidelines to get certified:

- ❖ Go to the California Department of Transportation Office of Civil Rights at <https://dot.ca.gov/programs/civil-rights/dbe-certification-information> and check if your firm meets the eligibility criteria as stated in **49 Code of Federal Regulations Part 26**.
- ❖ Complete the online CUCP DBE Certification Application Package. Reach out to the certifying agency located closest to your primary business location for questions or assistance with the online application process.
- ❖ The CUCP certifying agency will determine whether a firm qualifies for DBE certification after a thorough review of the firm's application, documentation and information obtained from an on-site visit.
- ❖ A DBE certification issued by one CUCP member will be accepted by all other CUCP member agencies. ***DBE certifying agencies in the Bay Area are BART, Caltrans, SFMTA, SamTrans, and VTA. A business owned and operated by socially and economically disadvantaged individual(s) does not have to be a certified DBE to bid on or be awarded contracts.***
- ❖ Contact the staff of any BOC member agency listed below via phone or email for information on their respective agency and/or to receive assistance with procurements.

People you should know at each agency

Alameda Contra Costa Transit District (AC Transit) www.actransit.org
Program Manager, Title VI & Contracts Compliance: Phillip Halley; phalley@actransit.org; 510-891-7164; **Management Compliance Analyst**
Contracts Compliance: Brooklyn Moore-Green; bmgreen@actransit.org; 510-891-7231

Alameda County Transportation Commission (Alameda CTC) www.alamedactc.org
Senior Administrative Analyst: Alastair Powell; apowell@alamedactc.org; 510-208-7491

Bay Area Rapid Transit District (BART) www.bart.gov
Principal Administrative Analyst: Alma Basurto; abasurto@bart.gov; 510-464-6388; **Manager, Performance & Data Analytics Unit:**
Joseph Towner; jtowner@bart.gov; 510-987-5210

California Department of Transportation (CALTRANS) www.dot.ca.gov
Branch Chief Small Business and Property Control: Ayanna Nobles, Ayanna.nobles@dot.ca.gov; 510-908-8681

California High Speed Rail Authority (HSR) www.hsr.ca.gov
Small Business Advocate: Catrina Blair; Catrina.Blair@hsr.ca.gov; 916-669-6560

Central Contra Costa Transit Authority (County Connection) www.countyconnection.com
Director of Recruitment & Employee Development: Kristina Martinez; kmartinez@countyconnection.com; 925-680-2031
Procurement: Kevin Finn; finn@countyconnection.com; 925-680-2087; Scott Pevahouse; pevahouse@countyconnection.com; 925-680-2092

City of Petaluma | Public Works and Utilities www.cityofpetaluma.org
Senior Management Analyst: Camille Sullivan; csullivan@cityofpetaluma.org

City of Rio Vista www.riovistacity.com/transit
Community Development Director:

City of Santa Rosa www.srcity.org/reimagining
Transit Planner: Yuri Koslen; ykoslen@srcity.org; 707-543-3335

City of Vacaville | Public Works Transit www.citycoach.com
Administrative Tech II: Tateyana Hendricks; Tateyana.Hendricks@cityofvacaville.com; Direct 707-469-6586 | Vacaville City Coach 707-449-6000

Golden Gate Bridge, Highway & Transportation District (GGBHTD) www.goldengate.org
Manager, SBE Compliance Programs: Artemisé Davenport; adavenport@goldengate.org; 415-257-4581; **Procurement: Bridge/Bus:** Nicole Gilardi; 415-923-2317 **Ferry:** Lindy Teng; 415-923-2316

Livermore Amador Valley Transit Authority (LAVTA) www.wheelsbus.com
Director of Finance: Tamara Edwards; tedwards@lavta.org; 925-455-7566

Marin Transit www.marintransit.org
Capital Analyst: Alma Osorio; aosorio@marintransit.org; 415-324-0900

Metropolitan Transportation Commission (MTC) www.mtc.ca.gov
Assistant Director, Contract Compliance Manager: Michael Brinton; mbrinton@bayareametro.gov; 510-778-6727; **Compliance and Outreach Specialist:** Luz Campos; lcampos@bayareametro.gov; 510-778-5390

Napa Valley Transportation Authority (NVTA) www.nvta.ca.gov
Manager of Finance: Antonio Onorato; anonorato@nvta.ca.gov; 707-259-8779; **Procurement & Contracts Administrator** Renel Coombs; rcoombs@nvta.ca.gov; 707-259-8790

Port of Oakland www.portofoakland.com
Contract Compliance Supervisor: Vacant; 510-627-1390

Sacramento Regional Transit District www.sacrt.com
Manager, Procurement Services, Contract Compliance, and Supplier Diversity: Jessica Shevlin; jshevlin@sacrt.com

San Francisco Bay Ferry, a service of the Water Emergency Transportation Authority (WETA) www.watertransit.org
Program Manager/Analyst: Lauren Duran Gulate; gulate@watertransit.org; 415-364-3188; **Government & Regulatory Affairs Specialist:** Terence Candell; candell@watertransit.org; **Planning Manager:** Terminals: Kevin Connolly; 415-291-3377

San Francisco County Transportation Authority (SFCTA) www.sfcta.org
Principle Management Analyst: Lily Yu; lily.yu@sfcta.org; 415-522-4811

San Francisco International Airport (SFO) www.flysfo.com
ACDBE/DBE Liaison Officer: Queena Lu; queena.lu@flysfo.com; 650-821-1008

San Francisco Municipal Transportation Agency (SFMTA) www.sfmta.com
Contract Compliance Office Employment Unit Manager
Finance and Information Technology Division: Todd Senigar; todd.senigar@sfmta.com; 415-646-2014

San Mateo County Transit District (SamTrans) and Peninsula Joint Powers Board (Caltrain) www.smctd.com/bidscontracts
DBE Administrator: Abdallah Alami, AlamiA@samtrans.com; 650-508-7787

Santa Clara Valley Transportation Authority (VTA) www.vta.org
Business Diversity Programs Management Analyst: Jennifer Mena; Jennifer.mena@vta.org; 408-321-5876

Santa Cruz Metropolitan Transit District (Santa Cruz Metro) www.scmtd.com **Contracts & Purchasing Manager:** Joan Jeffries; jeffries@scmtd.com; 831-420-2570

Solano County Transit (SolTrans) www.soltransride.com **DBE Liaison Officer:** Karina Cervantes; karina@soltransride.com; 707-250-7421

Sonoma-Marin Area Rail Transit (SMART) www.sonomamarintrain.org
Regulatory Compliance & Civil Rights Manager: Litiana Mills; lmills@sonomamarintrain.org; 707-794-3061

Transbay Joint Powers Authority (TJPA) www.tjpa.org
Chief Financial Officer: Shima Mirzaei; smirzaei@tjpa.org; 415-597-4617; **Procurement & Compliance Manager:** Annyse Acevedo; aacevedo@tjpa.org; 415-597-4619

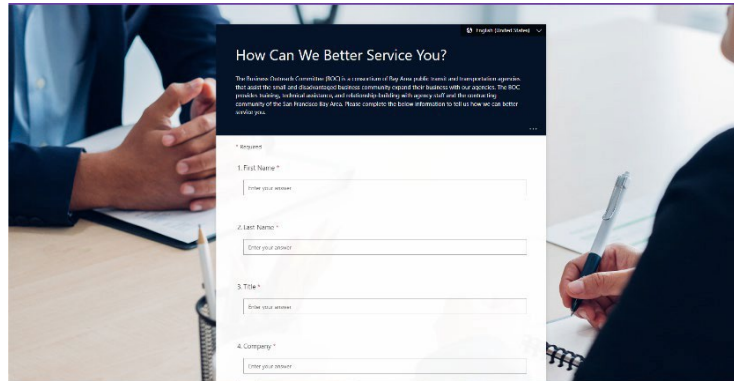
Tri Delta Transit (ECCTA) www.trideltatransit.com **Compliance Manager:** Maceo Wiggins; mwiggins@eccta.org; 925-754-6622

Western Contra Costa Transit Authority (WestCAT) www.westcat.org
Compliance & Grants Manager: Tania Babcock; tania@westcat.org; 510-724-3331 ext. 112

How Can We Be of Service to You?

The Business Outreach Committee is committed to improving small and disadvantaged business enterprise participation in contracting opportunities at our respective agencies. To this end, we want to hear from you how we can better service your firm and provide meaningful outreach events and technical assistance that can ultimately expand your business.

Please complete the electronic form at <https://forms.office.com/r/MtLASniCqS>.



The screenshot shows a tablet with a survey titled "How Can We Better Service You?". The survey text reads: "The Business Outreach Committee (BOC) is a consortium of Bay Area public transit and transportation agencies that assist the small and disadvantaged business community expand their business with our agencies. The BOC provides training, technical assistance, and information regarding agency staff and resources. We encourage the community of the San Francisco Bay Area. Please complete the survey information to tell us how we can better service you."

The survey form has four sections, each with a label and a text input field:

- 1. First Name:
- 2. Last Name:
- 3. Title:
- 4. Company:

Information submitted will be disseminated to the DBE Liaison Officer at each of the Business Outreach Committee agencies.