



The goal of the Business Outreach Committee (BOC) is to assist small and disadvantaged companies in doing business with Bay Area Transit and Transportation Agencies.

## Doing Business with Bay Area Transit Agencies

The Business Outreach Committee (BOC) is a conglomeration of Bay Area transit and transportation agencies working together to assist Disadvantaged Business Enterprises (DBEs) and Small Business Enterprises (SBEs) through training, providing technical assistance, and relationship-building with agency staff and the contracting community of the San Francisco Bay Area.

DBE programs are required by the U.S. Department of Transportation (DOT), and as recipients of DOT funding, transportation agencies are required to:

- Adopt DBE programs and policies
- Establish overall and contract-specific DBE and SBE goals
- Encourage utilization of certified DBE firms and
- Act as a resource to DBEs and SBEs

Some agencies have also adopted SBE and/or Local Business Enterprise (LBE) Programs that apply to non-federally and federally-funded procurements and contracts.

### How the BOC Can Help

BOC members can:

- ❖ Explain DBE, SBE, and LBE program goals and needs
- ❖ Alert you about upcoming Invitations for Bids (IFB) and Requests for Proposals (RFP) at individual agencies
- ❖ Answer questions about specific bid opportunities
- ❖ Offer DBE certification classes for your area
- ❖ Provide contact information of prime contractors on specific jobs
- ❖ Add your firm to appropriate bidders' lists
- ❖ Help you locate support services
- ❖ Assist DBE, SBE and LBE firms with agency contracts

### What is a DBE?

A DBE is defined as:

- A for-profit small business concern
- At least 51 percent owned and controlled by one or more individuals who are both socially and economically disadvantaged. Such individuals could be Black Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, Women, and any additional groups on a case-by-case basis
- Personal net worth does not exceed \$1.32 Million
- Annual average gross receipts over the previous three fiscal years does not exceed \$26,290,000 (\$56,420,000) for airport concessions in general, with some exceptions

#### DBE Resources

<https://dot.ca.gov/programs/civil-rights/dbe>

### How to Get Certified as DBE Firm

Most of the BOC agencies participate in the California Unified Certification Program (CUCP), which offers “one-stop shopping” to interested firms. Firms only need to apply to one participating CUCP agency for certification in the state of California. Follow these guidelines to get certified:

- ❖ Go to the California Department of Transportation Office of Civil Rights at <https://dot.ca.gov/programs/civil-rights/dbe-certification-information> and check if your firm meets the eligibility criteria as stated in **49 Code of Federal Regulations Part 26**.
- ❖ Complete the online CUCP DBE Certification Application Package. Reach out to the certifying agency located closest to your primary business location for questions or assistance with the online application process.
- ❖ The CUCP certifying agency will determine whether a firm qualifies for DBE certification after a thorough review of the firm's application, documentation and information obtained from an on-site visit.
- ❖ A DBE certification issued by one CUCP member will be accepted by all other CUCP member agencies. **DBE certifying agencies in the Bay Area are BART, Caltrans, SFMTA, SamTrans, and VTA. A business owned and operated by socially and economically disadvantaged individual(s) does not have to be a certified DBE to bid on or be awarded contracts.**
- ❖ Contact the staff of any BOC member agency listed below via phone or email for information on their respective agency and/or to receive assistance with procurements.

## People you should know at each agency

**Alameda Contra Costa Transit District (AC Transit)** [www.actransit.org](http://www.actransit.org)  
**Contracts Compliance Administrator:** Phillip Halley; [phalley@actransit.org](mailto:phalley@actransit.org); 510-891-7164; **Management Compliance Analyst**  
**Contracts Compliance:** Brooklyn Moore-Green; [bpmgreen@actransit.org](mailto:bpmgreen@actransit.org);  
510-891-7231

**Alameda County Transportation Commission (Alameda CTC)**  
[www.alamedactc.org](http://www.alamedactc.org)  
**Senior Administrative Analyst:** E.W. Cheng; [echeng@alamedactc.org](mailto:echeng@alamedactc.org);  
510-208-7420

**Bay Area Rapid Transit District (BART)** [www.bart.gov](http://www.bart.gov)  
**Principal Administrative Analyst:** Alma Basurto; [abasurto@bart.gov](mailto:abasurto@bart.gov);  
510-464-6388

**California Department of Transportation (CALTRANS)** [www.dot.ca.gov](http://www.dot.ca.gov)  
**Branch Chief Small Business and Property Control:** Ayanna Nobles,  
[Ayanna.nobles@dot.ca.gov](mailto:Ayanna.nobles@dot.ca.gov); 510-908-8681

**California High Speed Rail Authority (HSR)** [www.hsr.ca.gov](http://www.hsr.ca.gov)  
**Small Business Advocate:** Katrina Blair; [Katrina.Blair@hsr.ca.gov](mailto:Katrina.Blair@hsr.ca.gov);  
916-669-6560

**Central Contra Costa Transit Authority (County Connection)**  
[www.countyconnection.com](http://www.countyconnection.com)  
**Director of Recruitment & Employee Development:** Kristina Martinez;  
[kmartinez@countyconnection.com](mailto:kmartinez@countyconnection.com); 925-680-2031  
**Procurement:** Kevin Finn; [finn@countyconnection.com](mailto:finn@countyconnection.com);  
925-680-2087; Scott Pevahouse; [pevahouse@countyconnection.com](mailto:pevahouse@countyconnection.com);  
925-680-2092

**City of Rio Vista** [www.riovistacity.com/transit](http://www.riovistacity.com/transit)  
**Community Development Director:**

**City of Santa Rosa** [www.srcity.org/reimagining](http://www.srcity.org/reimagining)  
**Transit Planner:** Yuri Koslen; [ykoslen@srcity.org](mailto:ykoslen@srcity.org); 707-543-3335

**Golden Gate Bridge, Highway & Transportation District (GGBHTD)**  
[www.goldengate.org](http://www.goldengate.org)  
**DBE Program Administrator:** Artemise Davenport;  
[adavenport@goldengate.org](mailto:adavenport@goldengate.org); 415-257-4581; **Procurement: Bridge/Bus:**  
Nicole Gilardi; 415-923-2317 **Ferry:** Javier Peraza; 415-923-2255  
**Administration:** Vincent Moy; 415-923-2316

**Livermore Amador Valley Transit Authority (LAVTA)**  
[www.wheelsbus.com](http://www.wheelsbus.com)  
**Director of Finance:** Tamara Edwards; [tedwards@lavta.org](mailto:tedwards@lavta.org);  
925-455-7566

**Marin Transit** [www.marintransit.org](http://www.marintransit.org)  
**Director of Policy & Legislative Programs:** Amy Van Doren;  
[avandoren@marintransit.org](mailto:avandoren@marintransit.org); 415-226-0859

**Metropolitan Transportation Commission (MTC)** [www.mtc.ca.gov](http://www.mtc.ca.gov)  
**Contract Compliance Manager:** Michael Brinton;  
[mbrinton@bayareametro.gov](mailto:mbrinton@bayareametro.gov);  
510-778-6727; **Purchasing:** Luz Campos; [lcampos@bayareametro.gov](mailto:lcampos@bayareametro.gov);  
510-778-5390

**Napa Valley Transportation Authority (NVTA)** [www.nvta.ca.gov](http://www.nvta.ca.gov)  
**Manager of Finance:** Antonio Onorato; [anonorato@nvta.ca.gov](mailto:anonorato@nvta.ca.gov);  
707-259-8779

**San Francisco Bay Ferry, a service of the Water Emergency**  
**Transportation Authority (WETA)** [www.watertransit.org](http://www.watertransit.org)  
**Program Manager/Analyst:** Lauren Duran Gulate;  
[gulate@watertransit.org](mailto:gulate@watertransit.org); 415-364-3188  
**Planning Manager:** Terminals: Kevin Connolly, 415-291-3377

**San Francisco County Transportation Authority (SFCTA)**  
[www.sfcta.org](http://www.sfcta.org)  
**Principle Management Analyst:** Lily Yu; [lily.yu@sfcta.org](mailto:lily.yu@sfcta.org);  
415-522-4811

**San Francisco Municipal Transportation Agency (SFMTA)**  
[www.sfmta.gov](http://www.sfmta.gov)  
**Senior Contract Compliance Office:** Sheila Evans-Peguese;  
[Sheila.Evans-Peguese@sfmta.com](mailto:Sheila.Evans-Peguese@sfmta.com); 415-701-4436

**San Mateo County Transit District (SamTrans) and**  
**Peninsula Joint Powers Board (Caltrain)** [www.smctd.com/bidscontracts](http://www.smctd.com/bidscontracts)  
**DBE Administrator:** Kamal Hubbard, [Hubbardk@samtrans.com](mailto:Hubbardk@samtrans.com); 650-508-  
7939

**Santa Clara Valley Transportation Authority (VTA)** [www.vta.org](http://www.vta.org)  
**Office of Business Diversity Programs Manager:** Olga Medina;  
[olga.medina@vta.org](mailto:olga.medina@vta.org); 408-321-5962

**Santa Cruz Metropolitan Transit District (Santa Cruz Metro)**  
[www.scmtd.com](http://www.scmtd.com)  
**Purchasing Manager:** Greg Willis; [gwillis@scmtd.com](mailto:gwillis@scmtd.com); 831-420-2570

**Solano County Transit (SolTrans)** [www.soltranside.com](http://www.soltranside.com)  
**DBE Liaison Officer:** Dennis Ybarra; [dennis@soltranside.com](mailto:dennis@soltranside.com);  
707-736-6986

**Sonoma-Marin Area Rail Transit (SMART)** [www.sonomamarintrain.org](http://www.sonomamarintrain.org)  
**Chief Financial Officer:** Heather McKillop;  
[hmckillop@sonomamarintrain.org](mailto:hmckillop@sonomamarintrain.org); 707-794-3320

**Transbay Joint Powers Authority (TJPA)** [www.tjpa.org](http://www.tjpa.org)  
**Chief Financial Officer:** Erin Roseman; [eroseman@tjpa.org](mailto:eroseman@tjpa.org); 415-597-  
4617

**Tri Delta Transit (ECCTA)** [www.trideltatransit.com](http://www.trideltatransit.com) **DBE Liaison Officer:**  
Tania Babcock; [tbabcock@eccta.org](mailto:tbabcock@eccta.org); 925-754-6622 ext. 223

**Western Contra Costa Transit Authority (WestCAT)** [www.westcat.org](http://www.westcat.org)  
**Grants & Compliance Manager:** Mike Furnary; [mike@westcat.org](mailto:mike@westcat.org);  
510-724-3331

### How Can We Be of Service to You?

Contact me regarding bidding opportunities. (*Note: most outreach notifications are via email.*)

Share my company information with procurement officers.

Organize a DBE certification workshop in my area.

Other \_\_\_\_\_

Name/Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Telephone \_\_\_\_\_

I am a certified DBE Yes  No

My company is a  Supplier;  Construction Trade;  Consultant;  Manufacturer;  Other, specifically

\_\_\_\_\_

The focus of my company is (for example, paving contractor, office supply retailer, construction management, etc.)

\_\_\_\_\_

NAICS codes/categories for which my company qualifies (if known) \_\_\_\_\_

**Submit this form via fax 415-257-4502, or email to [adavenport@goldengate.org](mailto:adavenport@goldengate.org). Information submitted will be disseminated to the DBE Liaison Officer at each of the Business Outreach Committee agencies.**