



Agenda Item No. (7)

To: Finance-Auditing Committee/Committee of the Whole  
Meeting of December 16, 2021

From: Jennifer Mennucci, Director of Budget and Electronic Revenue  
Joseph M. Wire, Auditor-Controller  
Denis J. Mulligan, General Manager

Subject: **AUTHORIZE EXECUTION OF THE THIRD AMENDMENT TO THE  
PARKING SERVICES AGREEMENT WITH PARKMOBILE USA, INC.  
AND PARKMOBILE GROUP B.V. RELATIVE TO CONTRACT NO. 2014-  
FT-19, COLLECTION OF PARKING FEES AT LARKSPUR FERRY  
TERMINAL**

### **Recommendation**

The Finance-Auditing Committee recommends that the Board of Directors authorize execution of the Third Amendment to the Parking Services Agreement ("Third Amendment") with Parkmobile USA, Inc. ("Parkmobile") and Parkmobile Group B.V. ("PMG"), relative to Contract No. 2014-FT-19, *Collection of Parking Fees at Larkspur Ferry Terminal*, in the amount not-to-exceed \$100,000, for maintenance and administration of the existing system for the collection of parking fees at Larkspur Ferry Terminal through December 31, 2022.

This matter will be presented to the Board of Directors at its December 17, 2021 meeting for appropriate action.

### **Summary**

One of the elements of the Larkspur Ferry Strategic Vision adopted by the Board on July 12, 2013, addressed implementation of a parking fee at the Larkspur Ferry Terminal. This topic has been under consideration since 2009 as part of the Strategic Plan for Achieving Long-Term Financial Stability. In October 2013, the Transportation Committee approved a pilot program and established a fee structure for daily and monthly parking rates. Those rates are currently set at \$2 daily and \$20 for a monthly parking permit.

On November 1, 2013, the Golden Gate Bridge, Highway and Transportation District ("District") executed a contract with Parkmobile and PMG for mobile parking services related to the collection of parking fees at the Larkspur Ferry Terminal ("Parking Services Agreement"). The District also executed a software license agreement with Parkmobile to coincide and be fully co-terminus with the Parking Services Agreement. On November 1, 2018, the parties executed an amendment to extend all professional services, coverages, and support services provided under the Parking

Services Agreement through April 30, 2019, and if the District so elected, on a month-to-month basis through August 31, 2019.

On July 16, 2020, the parties further amended the Parking Services Agreement to extend all professional services, coverages, and support services through December 31, 2020, and if the District so elected, on a month-to-month basis through December 31, 2021. In addition, the Board approved a contract in March 2019 with NuPark, a parking solution provider, for a revised parking system. That contract has yet to be executed. Given the significant change in the demand for ferry ridership as a result of the COVID-19 pandemic and the uncertainty of what long term service levels will be, the District is re-assessing plans for implementation of the new parking system.

Another extension of the existing program is therefore warranted. The Third Amendment to the contract with Parkmobile is coming to the Board as it exceeds the General Manager’s authority and will allow for uninterrupted service while staff continues to evaluate options.

***Contract History***

<b>CONTRACT INITIAL AWARD AND AMENDMENTS TO-DATE</b>			
<b>Type</b>	<b>Date Approved</b>	<b>Description</b>	<b>Amount</b>
Contract Award	November 2013	Initial Award	\$390,916
First Amendment	November 2018	First Amendment to continue program	\$63,000
Second Amendment	July 2020	Second Amendment to continue program	\$100,000
Third Amendment	Pending	Third Amendment to continue program	\$100,000
<b>Total</b>			<b>\$653,916</b>

**Fiscal Impact**

Sufficient funds are currently available in the Ferry Division Operating Budget to continue this program. The annual parking revenues collected pre-COVID-19 were approximately \$780,000. The fees paid to Parkmobile under the contract are approximately \$65,000 annually and are 100% District funded in the Ferry Division and budgeted accordingly.