NOTICE OF PUBLIC HEARING TO RECEIVE PUBLIC COMMENT ON THE PROPOSED EXPANSION OF CLIPPER START FARES TO INCLUDE MARIN LOCAL RIDES ON GOLDEN GATE TRANSIT BUS SERVICE

NOTICE IS HEREBY GIVEN that the Golden Gate Bridge, Highway and Transportation District (District) will hold a Public Hearing to receive public comment, as follows:

Thursday, September 24, 2020, at 9:00 a.m.
Via Audio Conference Only
(415) 569-6446

The Metropolitan Transportation Commission (MTC) approved implementation of a pilot Regional Means-Based Fare Program as a way to provide greater mobility options for low-income persons on participating transit systems in the Bay Area. People with income below 200% of the Federal Poverty Level, which is approximately $70,000 per year for a family of four in the Bay Area are eligible. The program is “Clipper START,” which began on July 15, 2020 and will last for 12 to 18 months. The duration is dependent on how quickly the available MTC funds are expended.

In September 2019, the Golden Gate Bridge, Highway and Transportation District (District) Board of Directors, voted to participate in Clipper START and is offering a 50% discount for primarily regional trips on Golden Gate Transit buses and regular Golden Gate Ferry service. Two categories of fares were originally envisioned to be excluded: a) local fares within Marin County; and b) East Bay local and East Bay to San Francisco fares.

Marin Transit recently elected to participate in the Clipper START program beginning in November 2020, and will offer a 50% discount off the current adult cash fare for travel within Marin County. The District follows Marin Transit fares for local travel within Marin County on Golden Gate Transit buses. In order to provide a seamless experience for passengers who use Marin Transit and Golden Gate Transit interchangeably for local travel within Marin County, the District should match those local Marin fares.

In light of the COVID-19 pandemic ridership levels, the District estimates that the cost of the existing Clipper START program could be significantly lower than originally envisioned. Staff envisions the cost of the existing program would be between $53,000 and $106,000 per year. Inclusion of the Marin local fare discount would add between $15,000 and $30,000 to the annual cost of the program.

For additional information regarding the proposed mean-based fare changes, see the Staff Report and agendas on the District’s website at https://www.goldengate.org/district/board-of-directors/meeting-documents. In addition, you may request the information and documents by contacting the Secretary of the District by email at districtsecretary@goldengate.org, by phone at (415) 923-2223, by fax at 415-923-2013, by mail at the Golden Gate Bridge, Highway and Transportation District, P.O. Box 9000, Presidio Station, San Francisco, CA, 94129-0601, or by using TDD California Relay Service at 711.
Public comments will be received at the public hearing, or may be presented in writing to the Secretary of the District at the above address. Comments may also be sent by email to publichearing@goldengate.org. Written comments should be received no later than Friday, September 25, 2020, at 4:30 p.m.

To request special assistance due to a disability at this public hearing, please call the District Secretary’s Office at (415) 923-2223 three days before the hearing date.

/s/ Amorette M. Ko-Wong, Secretary of the District
Dated: September 3, 2020