



Redwood Bikeshare Pilot Program Update

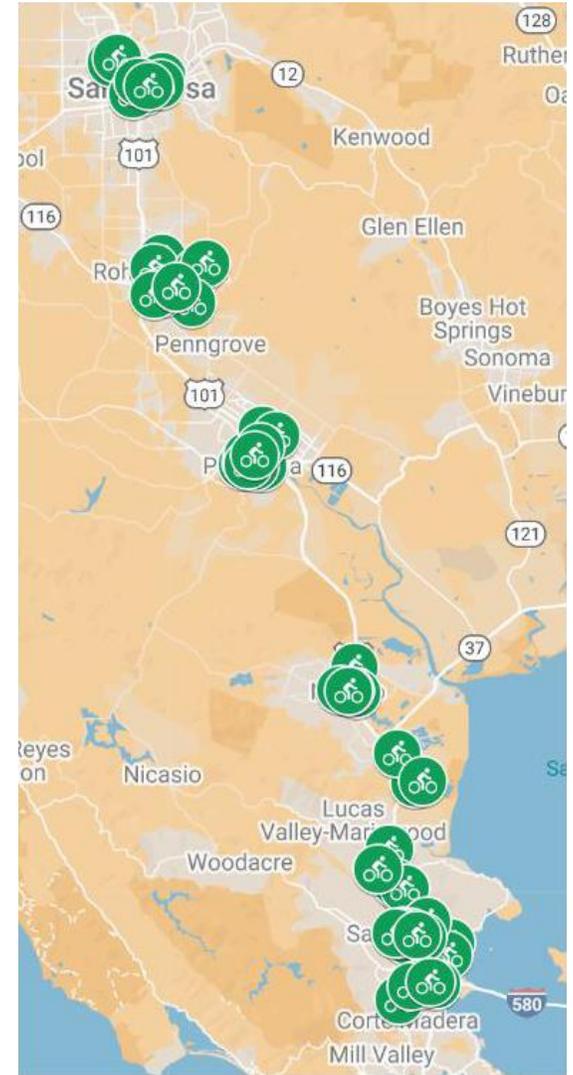
Transportation Authority of Marin

Golden Gate Ferry Passengers Advisory
Committee (FPAC)

April 2, 2026

Program Background

- Partnership between the Transportation Authority of Marin (TAM) and the Sonoma County Transportation and Climate Authorities (SCTCA)
- Funding for two-year pilot through Metropolitan Transportation Commission (MTC) grant
- Contract with Drop Mobility for two-year pilot program with 300 e-bikes in 7 cities along the SMART Corridor
- Report on first year of pilot program development
- During second year, staff is evaluating pilot and reviewing costs and funding opportunities to continue program



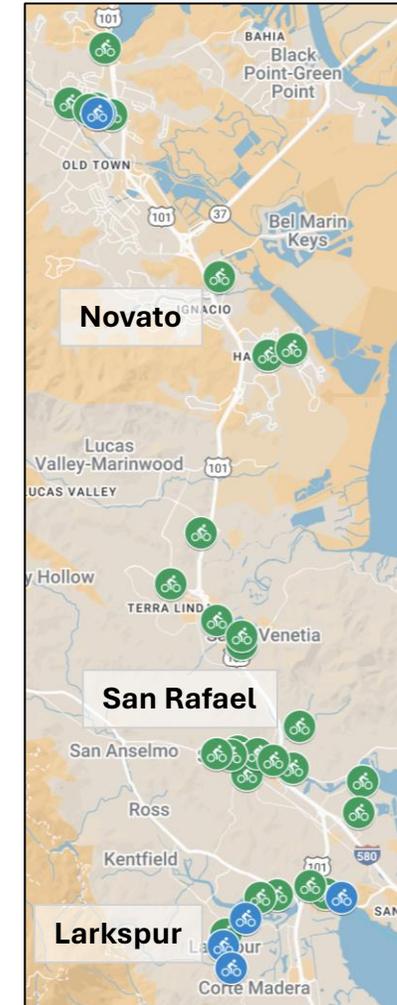
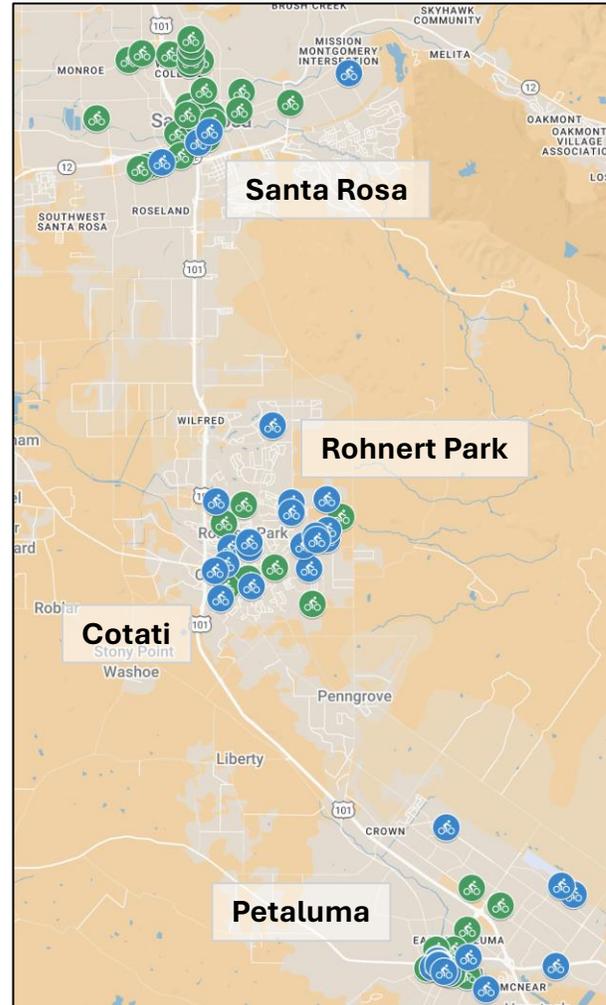
Implementation

Launched in October 2024 across 5 cities; remaining cities operational by March 2025.

300 bikes and 56 Hubs now in daily use, with each county receiving half of the total fleet.

Further development of each city's network is underway with 110 additional Dropzones created, and many others planned.

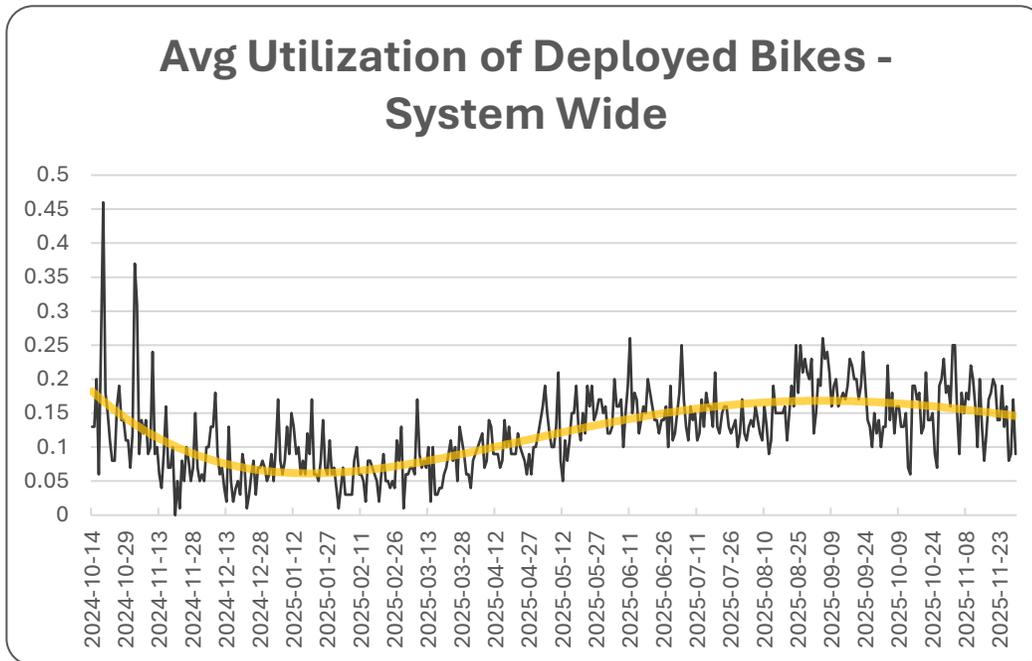
Serving as first/last mile connection for SMART, shopping, and employment destinations.



Ridership Highlights

Fleet utilization has climbed consistently through the summer, with a noticeable spike in early fall.

Typical winter drop in usage.



16,500+
Total Trips



3,000+
Total Unique
Riders



14 mins
Median trip duration



2.1 miles
Avg trip length

Thank You

Thank you for helping us move the North Bay forward!

Questions + Discussion

