BUS PASSENGERS ADVISORY COMMITTEE (BPAC)



Meeting Minutes for Wednesday, October 15, 2025

Location: Vivalon – Caboose Room #1, 930 Tamalpais Avenue, San Rafael, CA 94901

Committee Members Present: Dan Bell, Scott Kempf, Dave Troup

Committee Members Absent: Mike Combs, Patty Rodgers

District Staff Present: David Davenport, Principal Planner; Jessica Sandoval, Senior Planner;

Mario Jacquez, Director of Transportation

Guest Present: Abby Smith, Marin Transit

1. Roll Call and Introductions: Dan Bell opened the meeting at 6:15 p.m. Three members were present, representing a quorum.

2. Approval of Meeting Minutes: BPAC members approved the July 16, 2025, meeting minutes.

3. Bus Stoppers: None.

4. Ongoing Business:

a. <u>Proposed Amendment of Bylaws:</u> BPAC members approved the proposed amendment of the Bylaws, to provide consistency with the other District committees, by instituting 3-year member terms and limiting service to just one committee at a time.

5. New Business:

a. MASCOTS Plan – Revised Service Change Proposal: David Davenport presented the revised changes to Golden Gate Transit (GGT) bus routes under the Marin-Sonoma Coordinated Transit Service (MASCOTS) Plan. David also presented how these changes align with Marin Transit's updates to local routes 17, 22, 26, and 71.

Dave Troup expressed concern that Route 101 would no longer serve Sonoma in the late evening under the proposed changes. He asked what public feedback was received regarding the trade-off between transfers and one-seat rides. He also inquired whether passengers with bikes or e-bikes can identify buses equipped with front-mounted bike racks ahead of time.

Dan Bell noted that the pedestrian environment near Vintage Oaks, particularly for Route 71, is suboptimal. He emphasized the importance of the SMART train connection to Route 101 for inter-county travel.

Scott Kempf asked whether Marin Transit considered having Route 49 serve the SMART station at Novato Hamilton. It was noted that the station's vehicle access point is not

designed for bus operations, making it infeasible at this time. Scott also requested clarification on expected ridership changes due to the MASCOTS updates, particularly regarding displaced riders and operational impacts. It was stated that the MASCOTS Plan is projected to result in an 8–15% ridership increase across all service providers in Marin and Sonoma Counties.

Mario Jacquez asked whether Marin Transit and Marin Airporter vehicles would be scheduled to serve the bus stop at East Sir Francis Drake Blvd and Larkspur Landing at the same time, and Abby Smith agreed to investigate schedules at this location.

Abby Smith shared that public outreach highlighted the importance of the Mill Valley—Sausalito transit connection. She added that updates to Route 26 address demand in the Canal and Strawberry areas and function as a "sweeper route," facilitating transfers to Route 130.

David Davenport responded to all questions and requested clarifications. David stated that the upcoming TREATS study will explore opportunities to improve local connections in Sonoma County following the implementation of the MASCOTS Plan.

6. Announcements:

a. <u>Rider Guide Refresh:</u> Jessica Sandoval announced that GGT is collecting examples of printed bus schedules and maps from other transit agencies as part of a refresh of its printed Transit Guide. The goal is to identify formats that are user-friendly and easy for travelers to navigate. BPAC members were encouraged to share recommendations with Jessica.

Scott Kempf suggested incorporating elements from the Metropolitan Transportation Commission's (MTC) Regional Mapping and Wayfinding Project to improve consistency and usability across printed materials and on-the-ground signage.

Dan Bell recommended that the system map include a more prominent marker for the Downtown Novato SMART Station.

7. Members' Forum: None.

8. Public Comment: None.

9. Adjournment: Dan Bell adjourned the meeting at 7:42 p.m.

Members were advised that the next meeting will take place on November 19, 2025.