Moving Projects Forward

- Marin Bridge Connections
 /Alexander Ave
- Signage/Striping

Pedestrian and Bicycle
Advisory Committee
(PBAC) Meeting



Understanding User Groups Needs

- Origin (visitors, locals, regular commuters)
- Route (where learned, trip purpose, mapping)
- Route Quality (scenic, indirect route v direct route)
- Attributes (hills, level of traffic, quality of bikeways)
- Patterns of Use (northbound tourists, most direct route)
- Volumes of bicyclists/pedestrians
- Language

Marin Bridge Connection/Alexander Avenue

- Two Routes (Conzelman/East Rd and Alexander)
- Visitors mostly traveling north to Sausalito
- Should they be directed to Conzelman/Ft. Baker?
- What Improvements to Alexander Ave would help commuters/others?



Potential Alexander Avenue Improvements

- Change Directional Signage (direct NB visitors to Conzelman)
- Crosswalk at US 101 North Ramp
- Clearing of shoulder of debris to minimum four feet
- Designate as Class II bike lanes
- Warning signs/lights at US 101 under crossing





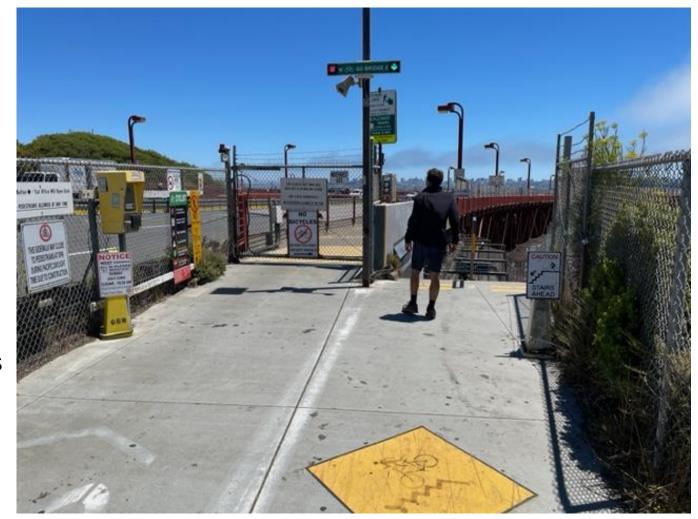
Qualities of a Good Signage System

- Clear message
- Regulatory versus informational
- Legible to foreign language speakers
- Continuity especially at junctions
- Location, height, size, color
- Bridge District, County, and GGNRA/NPS have done a good job overall adding signs as needed



Signage at Northwest Access

- Added over time
- Need to convey complex information
- Topics:
- Intercom/actions to communicate
- Temporary access hours due to construction
- Various CYCLIST restrictions/warnings (no peds west side, 15mph, no scooters, high winds)
- No drones
- No pedestrians on west sidewalk
- Real time signal indicating west side opened/closed, gate opening/closure



Analyze Information Being Conveyed







Northbound Signage

 Somewhat conflicting signage information for visitors (ie, 'Headlands' uses Alexander Avenue to access Sausalito, 'Sausalito' directs people to Conzelman and Ft Baker, part of the Headlands



East Road/Conzelman Signage

- East Rd has low traffic, bike lanes, scenery, and one major hill for SB users
- SB change from East Rd to Moore Rd has signage—but in unusual location

 Mixture of NPS, County (route #), and other signage styles







• East Road/Conzelman Signage

• NB cyclist users are also not clearly directed to turn right onto East Road from Moore Road



