

FERRY PASSENGERS ADVISORY COMMITTEE (FPAC)



Minutes of Meeting of Thursday, June 5, 2025

FPAC Members Present: Chuck Hornbrook, Jordan Jaffe, Nathan Lozier, Christopher Snell, Michael Stryker

Guests Present: Bert Hill, First Vice President, Board of Directors

Staff Present: Joshua Cosgrove, Ferry Maritime Program Manager; Collette Martinez, Manager, Ferry Operations; Josh Widmann, Associate Planner

A. Call to Order. Vice Chair Jordan Jaffe called the meeting to order at 12:38 p.m.

B. Roll Call. A roll call was taken and a quorum was recognized at 12:39 p.m.

C. Approval of Meeting Minutes of June 5, 2025. April 3 FPAC minutes were approved with no edits.

D. New Updates

1. Clipper 2.0 Presentation

Josh Widmann delivered the Clipper 2.0 presentation. Jordan Jaffe asked if a new Clipper card will be necessary and was told current cards will continue to work. Some questions were asked regarding directionality of the upcoming free and reduced transfers, as well as the number of transfers allowed, and the transfer window length. It was clarified that Marin Transit will be included in the free and reduced transfer program, up to \$2.85 credit for transfers, which will mean a free transfer for many agencies. The SMART shuttle bus is not on Clipper so no free transfers will be allowed to and from the shuttle.

2. Operational Issues

a. Ridership Updates. Josh Widmann reported select ridership trends comparing 2019 and 2025. The committee discussed marketing strategies to increase ridership on underutilized days such as Mondays and Fridays. Other ridership trends were discussed, pointing out that there is robust ridership on weekends along with select weekday commute periods.

b. Service Updates. The August 11 signup will allow for additional turnaround time for Tiburon weekend trips.

3. Updates and Other Items

a. Vessel Updates. The M.S. *Sonoma* is back as of April and is being used for baseball service. The M.V. *Mendocino* will be going out for repairs soon, returning in September. The M.V. *Napa* will then go out in either October or November. When that vessel returns, the M.V. *Golden Gate* will go out for routine servicing.

- b. Terminal Updates. Josh Cosgrove reported that the Larkspur Berth 1 gangway is being repaired. After those repairs are done, the Berth 2 gangway will be repaired. A barge will be assisting with the transport of the gangways off site.
- c. Return-to-Office Timeline Discussion. No updates were reported on this item.

E. Committee Business

1. FPAC Initiatives

- a. Larkspur Ferry Service and Parking Expansion Study. Travel demand forecasts are continuing, including work from home percentages, and greenhouse gas emissions calculations.
- b. Sonoma-Marin Bike Share. Josh Widmann informed FPAC that there are over 700 rides per month on Redwood BikeShare. The system is currently 90 percent operational with Petaluma and Santa Rosa expansion coming. Collette Martinez noted these bicycles are not allowed on ferries or buses.

2. Membership Recruitment

Josh Widmann reported an email mass mailing will be coming from the Marketing Department soon.

F. Public Comments

Collette Martinez took the opportunity to inform FPAC that the process for public notification of delays and cancelations sometimes depends on when Ferry is allowed to resume service, which depends on the Coast Guard or other agencies. She noted that email notification allows for more detailed updates to customers as opposed to text messages. Ferry is working internally using MS Teams with the Bus Division and Marketing Department to produce more effective messaging to the public, such as whether backup buses will be provided, for example.

G. Adjournment. The committee agreed to reconvene on Thursday, September 4, 2025, from 12:30 p.m. to 1:45 p.m. at the Port of San Francisco.