



## 2011 BUS BACK RATES

Size of Ad. Space	Number of Buses	PERIOD OF CONTRACT – PER MONTH			
		One Month	Three Months*	Six Months**	Twelve Months***
<b>21x 60</b>	1	\$190.54	\$181.01	\$171.49	\$161.96
	10	\$1,905.40	\$1,810.10	\$1,714.90	\$1,619.60
	20	\$3,811.00	\$3,620.00	\$3,449.00	\$3,297.00
	40	\$7,621.00	\$7,241.00	\$6,860.00	\$6,478.00

***Total Buses in Fleet = 156***

Size of Ad. Space	Number of Buses	PERIOD OF CONTRACT – PER MONTH			
		One Month	Three Months*	Six Months**	Twelve Months***
<b>19x59</b>	1	\$169.52	\$161.04	\$152.57	\$144.09
	10	\$1,695.20	\$1,610.40	\$1,525.70	\$1,440.90
	20	\$3,390.40	\$3,220.80	\$3,051.40	\$2,881.80

***Total Buses in Fleet = 21***

Size of Ad. Space	Number of Buses	PERIOD OF CONTRACT – PER MONTH			
		One Month	Three Months*	Six Months**	Twelve Months***
<b>11x 59</b>	1	\$134.03	\$127.33	\$120.62	\$113.92
	10	\$1,341.00	\$1,273.00	\$1,206.00	\$1,139.00

***Total Buses in Fleet = 18***

- Notes:**
- \* Includes 5% discount
  - \*\* Includes 10% discount
  - \*\*\* Includes 15% discount