



(For Board Meeting of February 23, 2007)

**SUMMARY OF RECOMMENDATION**  
**MEETING OF THE**  
**GOVERNMENTAL AFFAIRS AND PUBLIC INFORMATION COMMITTEE**  
**THURSDAY, FEBRUARY 23, 2007**  
**(CHAIR ALBERT J. BORO)**

**Item No. 1**

Approve support of Senate Bill 124 to amend the California Vehicle Code toll enforcement policy to facilitate the collection of tolls from toll evaders with vehicles registered outside the State of California.

**Action by the Board – Resolution**

**Item No. 2**

Authorize award of Contract No. 2007-D-8, *Printing of Golden Gate Transit System Timetables and Guides*, to Consolidated Printers, Inc., in the amount of \$166,423, for a one-year term, with four successive one-year options, as outlined in the staff report.

**Action by the Board – Resolution**



Agenda Item No. 1.a.

To: Governmental Affairs & Public Information Committee/Committee of the Whole  
Meeting of February 23, 2007

From: Joseph M. Wire, Auditor-Controller  
Celia G. Kupersmith, General Manager

Subject: **APPROVE SUPPORT OF SENATE BILL 124 TO AMEND THE CALIFORNIA VEHICLE CODE TOLL ENFORCEMENT POLICY**

### **Recommendation**

The Governmental Affairs & Public Information Committee recommends that the Board of Directors send an official letter of support for Senate Bill 124 which proposes to amend the California Vehicle Code toll enforcement policy to facilitate the collection of tolls from toll evaders with vehicles registered outside of California.

This matter will be presented to the Board of Directors at its meeting of February 23, 2007, for appropriate action.

### **Summary**

Under existing law, the registered owner of a vehicle cited for a toll evasion violation bears responsibility for the toll evasion penalty. The existing law defines “registered owner” as a person registered by the California Department of Motor Vehicles as the owner of a vehicle. Senate Bill 124 seeks to expand the definition of “registered owner” to include a person registered as the owner of the vehicle by the appropriate agency or authority of another state, the District of Columbia, or a territory or possession of the United States.

SR125 of San Diego is the agency leading this initiative for the California Toll Operators Committee (CTOC). Letters to Senator Denise Ducheny are being requested from each of the six CTOC agencies (Bay Area Toll Authority, Golden Gate Bridge, Highway and Transportation District, Orange County Transportation Authority, San Diego Association of Governments, South Bay Expressway and the Transportation Corridor Agencies) that work in partnership to operate toll collection facilities on roadways and bridges in California. Expanding the definition of “registered owner” as proposed in Senate Bill 124 would improve the ability of California toll agencies to collect violation revenue from residents of other states.

### **Fiscal Impact**

The recommendation has no direct fiscal impact. However, the passage of Senate Bill 124 could potentially result in additional violation revenue in the future.



Agenda Item No. 2

To: Governmental Affairs & Public Information Committee/Committee of the Whole Meeting of February 23, 2007

From: Kellee J. Hopper, Marketing and Communications Director  
Teri W. Mantony, Deputy General Manager, Administration & Development  
Celia G. Kupersmith, General Manager

Subject: **AUTHORIZE AWARD OF CONTRACT NO. 2007-D-8, PRINTING OF GOLDEN GATE TRANSIT SYSTEM TIMETABLES AND GUIDES, TO CONSOLIDATED PRINTERS, INC.**

**Recommendation**

The Governmental Affairs and Public Information Committee recommends that the Board of Directors authorize award of Contract No. 2007-D-8, *Printing of Golden Gate Transit System Timetables and Guides*, to Consolidated Printers, Inc., of Berkeley, CA in the amount of \$169,513, including all taxes, fees and charges, for a one-year term, with four successive one-year options at an increase in cost of up to five percent based upon a corresponding documented increase in the Contractors' costs, exercisable by the General Manager or designee; with the understanding that sufficient funds are available in the FY 06/07 Marketing and Communications Operating Budget; and, with the further understanding that sufficient funds in the amount of \$127,135 will be included in the FY 07/08 Marketing and Communication's Department Operating Budget.

This matter will be presented to the Board of Directors at its meeting of February 23, 2007, for appropriate action.

**Summary**

The Golden Gate Transit system maps, timetables and guides have been in continuous publication since 1974 and are published quarterly. The maps, timetables, and guides are distributed on buses by drivers, mailed to customers upon request, and distributed at various publicly accessible locations, such as public libraries, schools, ferry terminals, and key transit hubs.

Bid documents for Contract No. 2007-D-8, *Printing of Golden Gate Transit System Timetables and Guides*, were sent to 38 prospective bidders. The Secretary of the District received one bid on Tuesday, January 30, 2007, from Consolidated Printers, Inc. Staff and the District's Attorney find that Consolidated Printers, Inc. has properly submitted all required documents, and its bid is

technically responsive to the specifications. Because there was only a single bidder, Staff conducted a price analysis and has determined that Consolidated Printers, Inc.'s bid price is fair and reasonable.

No specific Disadvantaged Business Enterprise (DBE) participation goal was established for this contract. However, bidders were required to document their activities in the solicitation and selection of subcontractors and suppliers to ensure that this process was carried out in a nondiscriminatory manner. The DBE Program Office has determined that Consolidated Printers, Inc. has complied with the DBE requirements applicable to the contract. At this time, no DBE participation is anticipated during the performance of this project.

In an effort to improve operating efficiencies and reduce expenditures, in 2003 the District automated production of the Transit Guide. This process utilizes a database publishing component to transfer schedule data from its Oracle database to a graphics file suitable for commercial printing. As part of this program, the Transit Guide was redesigned to integrate the system map. As a result of this project, award of this year's contract is \$120,241 less than 2002 budgeted printing costs.

### **Fiscal Impact**

It is anticipated that the fiscal impact of this contract for FY 06/07 is one-fourth the yearly contract costs, or approximately \$42,378. This cost is currently appropriated in the Marketing and Communication's Department Operating Budget for FY 06/07. The remaining contract costs projected to be incurred in FY 07/08 of \$127,135 will be included in the FY 07/08 budget.